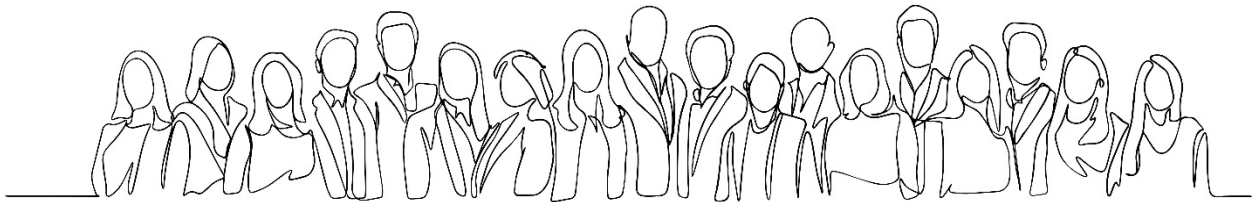




Global Fund Advocates Network Membership Guide

Who we are, what we do, and how you can work
with us



Global Fund Advocates Network
Paasheuvelweg 25, Tower C4 1105 BP
Amsterdam, The Netherlands
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www.globalfundadvocatesnetwork.org



Participating on the GFAN Listserv

When you become a member of our mailing list, *you become a member of GFAN.*

The GFAN mailing list aims to be a platform for conversation - we want all of you to be active members and encourage you:

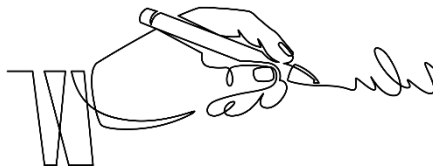
- to share your Global Fund-related news, information and campaigns;
- to use our list to proactively connect with other organizations and advocates who are dedicated to a fully funded and effective Global Fund;
- to use and promote our campaign tools; and
- to take part in our GFAN calls.

Apart from our [website](#), our mailing list is our main means of communicating with our members. As a member, you will:

- have access to information-sharing and joint strategizing on the Global Fund;
- receive invitations to regular conference calls with colleagues around the world, as well as staff from the Global Fund Secretariat and its partners; and
- be notified directly about our campaigns and the tools we provide for your own advocacy work.

Some general rules for posting:

- Make sure your email has your full name, position, organization and method(s) to contact you directly when posting.
- Use a clear and concise subject line starter such as: For Information or Take Action or Amplify on Social Media etc.
- Make sure you include live links and/or where possible.
- Use Reply All sparingly - there are currently over 900 people on the listserv, so please think before replying to all.



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What is GFAN?

In 2011, a global network of advocates working for a fully funded and effective [Global Fund](#) came together to create the Global Fund Advocates Network (GFAN) as a structure through which to communicate, organize, coordinate and campaign.

GFAN's aims then and now: (1) to unite voices and efforts from all over the world in support of a fully funded and effective Global Fund, and (2) to support the voices of those most affected by the three diseases of HIV, tuberculosis and malaria in advocating for fully funded and effective Global Fund and related efforts for health, human rights, and sustainable development.

GFAN envisions a world in which all people can access quality health care and services to prevent and treat HIV, tuberculosis and malaria, and exercise their human rights including the right to health.

Find Out More:

For more information on GFAN visit:

<https://www.globalfundadvocatesnetwork.org/about/>

For our strategy visit:

<https://www.globalfundadvocatesnetwork.org/gfan-strategy-2021-2025/>

For our regional partners:

<https://www.globalfundadvocatesnetwork.org/gfan-regional-partners/>

GFAN is advised by an International Steering Committee:

<https://www.globalfundadvocatesnetwork.org/statement-announcing-the-new-gfan-international-steering-committee/>

GFAN is hosted by the [Joep Lange Institute](#) and governed by an [International Steering Committee](#) (ISC). Our ISC is composed of GFAN members and terms are two years in length. There is an open process to fill vacant positions.



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To achieve our goals, GFAN's objectives are to:

1. Inform

As a central source of information about Global Fund advocacy, GFAN tracks, interprets and shares information. We synthesize information to articulate key messages, set the tone and targets, and act as a first and leading advocacy voice.

2. Connect

GFAN connects and convenes leaders in global advocacy against HIV, tuberculosis, and malaria by organizing regular gatherings and facilitating collaborations to encourage advocates to share information, engage in dialogue, and reinforce relationships for effective advocacy. We are committed to fostering inclusive and diverse participation.

3. Amplify

GFAN endorses, promotes and amplifies advocacy messages and campaigns to advance our mission and intended outcomes and results. We are committed to organizing opportunities for advocate visibility and supporting resource mobilization.



What do we do: Campaign tools & membership support

In general, our focus is to support advocates in donor and implementing countries, to help them push donors to deliver on Global Fund pledges and to advocate for quality implementation and increased domestic investments in the three diseases and health services.

GFAN Calls:

As noted above, one of the greatest benefits of joining GFAN is the opportunity to receive information and invitations on a variety of Global Fund-related subjects where you can discuss your work with colleagues, hear from and collaborate with community and civil society leaders from around the world, learn more about Global Fund-led initiatives and hear from Secretariat staff.



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Some examples of calls that might be arranged:

- Global Fund board meeting updates
- Country Advocacy information sharing and strategizing for replenishment
- The Global Fund Strategy – Development process and on-going implementation
- Pandemic Prevention, Preparedness and Response
- Planning for key resource mobilization moments such as the launch of the Global Funds Investment Case, the Preparatory and Pledging Meetings
- Strategizing and sharing information around key high-level events such as UN High Level Meetings, G7 and G20 processes as well as global convenings such as international conferences
- World Day planning

Reports & Blog:

GFAN is always assessing and adjusting our plans to provide analysis and research that will support our members in their advocacy. For example, in advance of Global Fund replenishment GFAN releases report(s) where we provide evidence for the need to fund the Global Fund as well as reports on other key issue areas to highlight the impact and needed improvements in the Global Funds approach on issues such as gender, human rights, Key and Vulnerable Populations, mental health etcetera. We also put together reports regularly on Global Fund board meetings, an annual report to membership and reports for meetings we hold.

You can find all our reports on our GFAN Publication page:

<https://www.globalfundadvocatesnetwork.org/tag/gfan-publication>.

On our website, [we also keep an active blog](#) where we post reflections, Speakers stories, FAQs, complementary pieces to larger reports and more.

Toolkits

When important Global Fund reports are published or important, relevant events are taking place, we assist our members by creating easy-to-use toolkits for messaging and advocacy that they can use with decision-makers or the public.

Some examples of toolkits we have created:

- Key dates such as World AIDS Day, World TB Day, & World Malaria Day
- Global Fund Replenishment
- Key Conferences such as the International AIDS conference & Women Deliver



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Social media

GFAN is active online via our [website](#), [Facebook](#) and [Twitter](#).

We post almost daily to Facebook and Twitter, where we share Global Fund-related articles and news and amplify and highlight the work of our diverse membership. We also distribute a monthly Round Up of the previous month including: key articles, news items, upcoming dates, work we have done, work of our colleagues and more.

In-person meetings

From time to time, we hold partners meetings for advocates to come together to strategize on Global Fund advocacy work.

Our annual meetings are invite-only whereas at key moments such as global conferences or replenishment events, we often hold open-invite meetings for those who are attending or participating in those events. It is not always possible, but in recent years we have made every effort to make our meetings more open to virtual participation.

To see what we do at these meetings, you can find our [reports listed on our publication page](#).

Speakers Bureau

Our Speakers Bureau is a register of advocates who are committed to sharing the messages to fund the Global Fund, to create policy changes for positive enabling environments and to increase domestic investments in health and to encourage collective engagement in their advocacy to governments and decision-makers. The principle is that **people who have seen the impact of the Global Fund in their lives are the most impactful spokespeople for the Global Fund**. Each of our speakers are currently or have in the past accessed Global Fund-supported programs and are active advocates in their own communities for prevention, treatment and/or care for one or more of the three diseases.

As GFAN members are constantly seeking opportunities to solidify and increase either donor funding to the Global Fund Secretariat or domestic funding for HIV/AIDS, tuberculosis and malaria, being able to call upon trained spokespeople is a key to the success of their advocacy. We offer our partners on-going access to speakers that can provide the voice of affected communities at their events and discussions with decision-makers, the public and media.

Conference calls, in-person visits with politicians, blog articles, newsletter content and co-writing editorials – these are just a few examples of venues for which you can use our Speakers. GFAN receives a limited budget to support Speakers travel, so we hope that partners will cost-share any in-person events and activities with Speakers.

For full profiles on our speakers and more details, [visit our Speakers Bureau page](#).



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Partnerships

The GFAN Secretariat uses its network and convening experience to help build impactful opportunities and advocacy moments for our members.

GFAN is regularly sought after and seeks out opportunities to support our members broader, collective advocacy efforts by entering into partnerships that support our broader objectives. Recently and currently, GFAN has been working with others within partnerships to advance and support communities and civil society in the ACT-A (Access to Covid Technologies – Accelerator), the Coalition of Advocates for Global Health and Pandemic Preparedness (a newly formed coalition on PPPR), as a founding member of the Global Public Investment Network (GPIN) and supporting communities and civil society governance representatives in and across global health institutions (such as Gavi, GFF, the newly formed Pandemic Fund, Unitaaid, Stop TB Partnership and others).

Regional Partners:

GFAN has two regional partners: [GFAN Asia Pacific](#) and [GFAN Africa](#). The goal of these regional groups is to advocate for increased domestic investment in health with resource allocation to HIV/AIDS, TB and malaria and more effective Global Fund in-country programs.

With the Global Fund's increased focus and reliance on domestic investments, it is important to support the development of this advocacy so that countries reach their health targets. We continue to support partners in implementing countries as they develop strategies around key opportunities.



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