

gfan Speakers Bureau



What is the GFAN Speakers Bureau?	2
Can one of your Speakers attend my event, speak to the media, etc.?.....	2
Tools you can use (current and upcoming).....	3
Speaker Profiles	4
How to Host - Communications Strategies & Guidelines.....	6
Ideas for using the Speakers Bureau	7

Our 12 Speakers are available now for your Global Fund
resource mobilization advocacy.

~

Our Speakers have been affected by HIV, TB and/or malaria &
can speak to a variety of issues related to these epidemics.

~

Online or in-person, we will work with you and the Speaker to
support your message & work.

What is the GFAN Speakers Bureau?

[For full details and biographies of our Speakers, visit our website](#)

Our Speakers Bureau is a register of advocates who are committed to sharing the messages to fund the Global Fund, to create policy changes for positive enabling environments and to increase domestic investments in health and to encourage collective engagement in their advocacy to governments and decision-makers. The principle is that **people who have seen the impact of the Global Fund in their lives are the most impactful spokespeople for the Global Fund**. Each of our Speakers are currently or have in the past accessed Global Fund-supported programs and are active advocates in their own communities for prevention, treatment and/or care for one or more of the three diseases.

As GFAN members are constantly seeking opportunities to solidify and increase either donor funding to the Global Fund Secretariat or domestic funding for HIV/AIDS, tuberculosis, and malaria, being able to call upon trained spokespeople is a key to the success of their advocacy. We have been providing trained Speakers to our members since 2010 and with encouraging successes. *We offer our partners on-going access to Speakers that can provide the voice of affected communities at their events and discussions with decision-makers, the public, and the media.*

Can one of your Speakers attend my event, speak to the media, etc.?

If you're an organization working on HIV, TB, and/or malaria advocacy, we can work with you to see if your request is appropriate for our bureau and which of [our Speakers](#) can participate. We are also open to general requests from the media.

[Contact us for inquiries.](#)

GFAN Speakers Bureau Tool Kit

What can you expect from us?

1. GFAN will act as the focal point for requests for the Speakers and with the interested advocate(s) assess which Speaker or Speakers is most suited.
2. GFAN will seek out opportunities to have Speakers present and work with local advocates where present to coordinate visits.
3. Virtual opportunities to speak or have a Speaker's voice (through pre-recorded messages or video/teleconference) at events will also be pursued.
4. GFAN will encourage advocates to share all such opportunities and to use Speakers at them.
5. We make cost-sharing arrangements with host organizations for all Speaker trips.
6. We will work with hosts to refine the Global Fund messaging that you need to hear from a Speaker.
7. We can provide pre-made images, photos, presentation materials, and communications support.

What do we ask from you?

1. We need sufficient details on your event and your needs so that we can evaluate the event(s) and which Speaker(s) would be best suited to attend.
2. We request and encourage a commitment to sharing outcomes of participation and visits with us, on our GFAN mailing list, online (social media and/or websites), and with your media contacts.
3. You will need to cost-share the expense of the advocacy trip (arrangements vary).

Tools you can use (current & upcoming)

- High quality [videos and photo stories](#) of several of our Speakers
- Frequent [blog posts](#)
- Regular event toolkits & World Day toolkits
- Campaign-specific messaging
- GFAN [Publications](#)



Speaker Profiles



ALOYCE PAUL URASSA ~ Tanzania

"I stand to give my voice to Global Fund due to its commitment to supporting low- and middle-income countries in their efforts to prevent, diagnose and treat malaria, playing a critical role in saving millions of lives and advancing the goal of malaria elimination."



AMELIE WAMBA ~ Cameroon

"I am amazed at how diverse the malaria problem is across Africa especially how our socioeconomic and cultural beliefs affect our understanding of malaria and impact our engagement and active participation in malaria eradication."



ANI HERNA SARI ~ Indonesia

"As a pregnant woman with TB, my experience was unique compared to most TB patients – but telling my story is important to help show the need for increased support and investment in TB responses, and especially in The Global Fund."



DUMI GATSHA ~ Botswana

"The Global Fund's support in eliminating human rights barriers has not only improved the human rights situation for me and my peers when accessing health services amidst the height of a 1.5 year long COVID-19 related state of emergency and nationwide safe sex commodity shortage - but also triggered a legal petition seeking justice for a police harassment incident I endured last year at a routine road block."

qfan Speakers Bureau Tool Kit



EUDORA OGECHUKWU ~ Nigeria

"As a young sexual minority with no voice, Global Fund gave me a solid platform and a loud voice to speak about inclusion. The Global Fund also made me understand the phrase 'Identifying the gaps, connecting the dots and leaving no one behind'."



JOSEPH WATO ~ Cameroon

"From zero to hero for the communities that I serve, the Global Fund has given me the opportunity to be the voice of the voiceless by being one of the best and most inclusive global platforms that puts communities at the center of the discussions."



KRYSTAL BIRUNGI ~ Uganda

"I am just one voice in millions that has benefited from the Global fund work, but that is one voice I am proud to add in advocacy for an organization that is doing so much amazing work in my country and throughout the world."



MIREMBE JOVIA BIRUNGI ~ Uganda

"Thanks to the Global Fund for funding ARVs treatment because with proper adherence, a suppressed viral load, and the right attitude, ARVs have helped me live a healthy and productive life, happily married and in a discordant relationship with three healthy HIV-negative children. On behalf of all Ugandan young women living with HIV, I would like to appreciate the Global Fund for giving us the chance to live long, healthy, and meaningful lives and achieving our dreams through the provision of the lifesaving ARVs treatment."

qfan Speakers Bureau Tool Kit



MIRRIAM BANDA CHISAMBA ~ Zambia

"My daughter would not be here if not for The Global Fund. No more lives should succumb to a preventable and treatable disease like Malaria" Equitable and prompt universal access to quality malaria diagnosis, treatment and prevention is what it takes to conquer malaria. All this is being made possible with support from The Global Fund."



OLYA KLYMENKO ~ Ukraine

"People have the right to support without stigma and condemnation, we are all in need of a change in thinking. By defeating stigma, we will take a huge step towards saving millions of lives, including children, who today are discriminated against because of illness, just like adults."



PRISCILLA AMA ADDO ~ Ghana

"The Global Fund through its partnership with local civil societies is the reason I stand as a passionate advocate for young people. I am a true example of what it means to invest in young communities in making sustainable efforts towards the elimination of HIV/AIDS."



SARO IMRAN ~ Pakistan

"The Global Fund is playing a huge role in addressing the needs of the communities when it comes to the HIV/AIDS prevention and treatment. It is putting communities at the center of the work, as it is communities that work best for the community."

How to Host - Communications Strategies & Guidelines

This section deals with communications expectations and advice for organizations who are hosting a GFAN Speaker. You can organize all communications related to a Speaker visit with [a member from our team](#).

What we can provide you:

- ☐ Logo and bio photos
- ☐ Presentation materials
- ☐ Support for press releases, media outreach, social media, blog posts, presentations
- ☐ Preparation for interviews

What we need from you:

- ☐ Anticipated audience size and demographics
- ☐ Goals for the event(s)
- ☐ Messaging you want to promote
- ☐ Audiovisual needs (photos, slide decks, etc.)
- ☐ Expectations for any possible media interviews, 'meet & greets', one-on-one meetings, etc. as well as writing of blog posts, thank you letters, etc.
- ☐ Mention of GFAN in promotions and media
- ☐ Photos from each event (ideally 3 high-quality images from each event), video or audio recordings.
- ☐ Report back

Report back	<p>This can be in the format of:</p> <ul style="list-style-type: none"> • sharing online articles about the event; • a post on your website about the event; and/or • an email to the GFAN mailing list explaining the event. <p>We will need at least one English-language report back (for example, if your media articles are in another language, you can provide a blog post in English which you can put on your and/or the GFAN website).</p>
Terms of use: Photos and Logo	<p>We encourage you to use the GFAN logo and Speaker photos on promotional materials (posters, announcements, news releases) for the event(s) the Speaker will attend. Please <i>do not</i> use the GFAN logo on any presentation materials that have not first been reviewed by the GFAN Secretariat (such as slide decks or official meeting reports).</p> <p>All photos we provide you must be attributed to the "Global Fund Advocates Network", whether in print or online, when used by you, partners or media. You will allow GFAN to use the photos</p>

GFAN Speakers Bureau Tool Kit

	you provide in any online or print materials and GFAN will respect any attribution requirements you request.
Presentation materials	If our Speaker needs to present a slide deck , GFAN will provide the template s/he will use and work with the Speaker and you to create a great presentation.
Media & online outreach	<p>Whether you arrange a press release, prepare and arrange media interviews before or after the event or want to write a blog post, we can help you engage the Speaker, support the writing, offer images and provide messaging.</p> <p>We can share info and communications on our Twitter and Facebook accounts, as well as on our website.</p>

Ideas for using the Speakers Bureau

Conference calls, in-person visits, blog articles, newsletter content, and co-writing editorials – these are just a few examples of venues you can use our Speakers for.

Past examples

GFAN Speakers have participated in dozens of advocacy tours across continents and met with numerous parliamentarians, media, and grassroots advocates. They attended high-level meetings, Global Fund replenishment announcements, parliamentary briefings, and round-table discussions and have been featured in many news articles and multimedia pieces.

- Trips to capitals for advocacy activities
- Public or invited audience events
- One-on-one meetings with decision-makers and Parliamentarians, Congress persons and Senators
- Speaking engagements to Parliaments
- Conferences attended on behalf of campaigns
- Participation in webinars
- Media interviews
- Launch of the Replenishment Process / Preparatory Meeting for Replenishment
- GFAN members meeting
- Participating in HLM processes
- Testifying before committees
- Speaking with grassroots members and other activists
- World Day events
- Panel discussions (virtual and in person)
- Training media on the Global Fund and the 3 diseases

Speakers Stories

We have also documented the stories and lives of three of our Speakers and Mentors through [photos stories](#).

