



The Global Fund Update

GFAN Call – Virtual, 8 June 2022

Presented by:

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Head of Donor Relations



**FIGHT
FOR
WHAT
COUNTS.**

Agenda

- 1. A rapidly evolving & challenging context**
- 2. Getting to at least \$18 billion: donor engagement update**
- 3. The Road to the Pledging Conference**
- 4. Fighting for What Counts together: campaign tools**

Part 1:

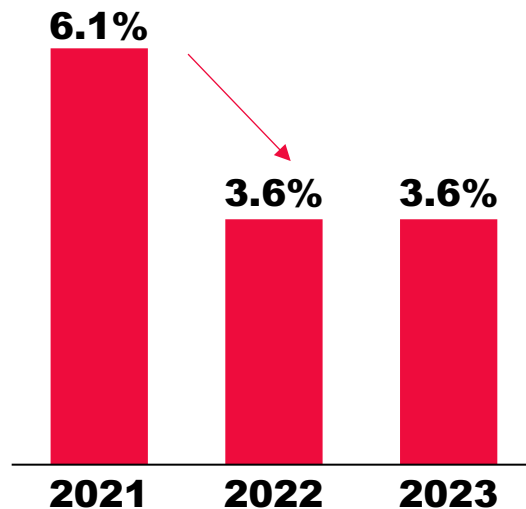
A rapidly evolving & challenging context

The global landscape is changing significantly – IMF WORLD ECONOMIC OUTLOOK APRIL 2022

The war in Ukraine has triggered a costly humanitarian crisis that demands a peaceful resolution. At the same time, economic damage from the conflict will contribute to a significant slowdown in global growth in 2022 and add to inflation. Fuel and food prices have increased rapidly, hitting vulnerable populations in low-income countries hardest.

Global growth is projected to slow from an estimated 6.1 percent in 2021 to 3.6 percent in 2022 and 2023.

IMF growth projections for 2022 and 2023

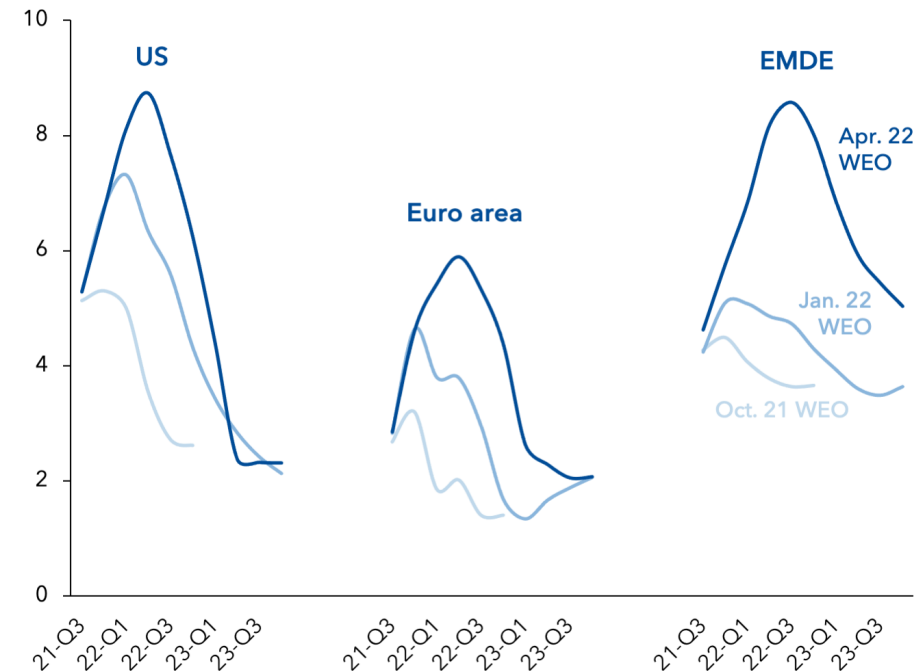


Inflation has become a clear and present danger for many countries. Even prior to the war, it surged on the back of soaring commodity prices and supply-demand imbalances.

Inflation to persist

Headline inflation is revised higher and expected to remain elevated for longer.

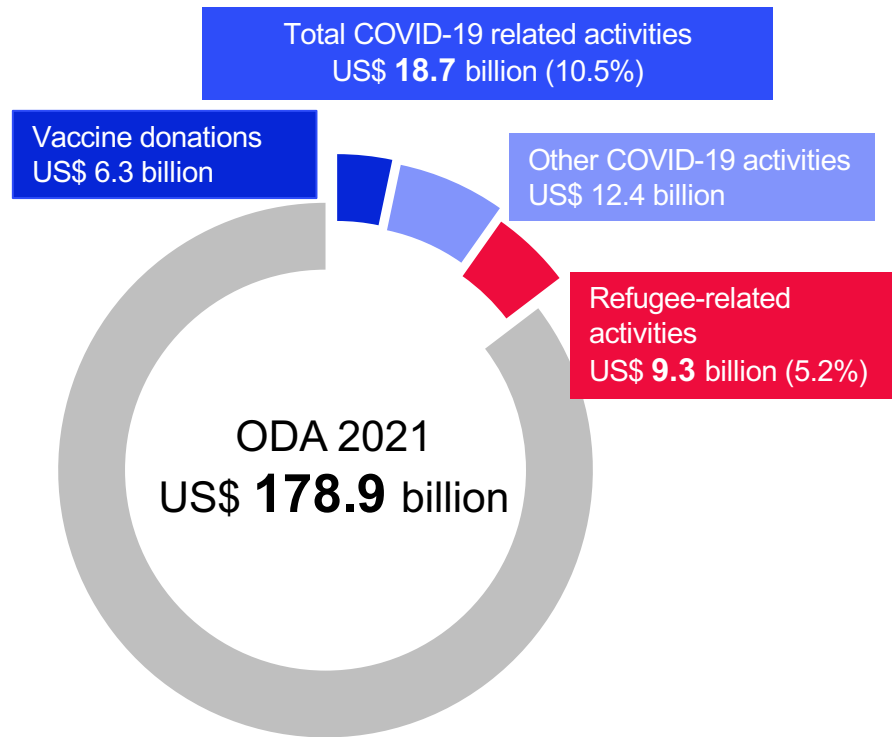
(percent; year over year)



The global landscape is changing significantly – ODA OVERVIEW

ODA reached **US\$178.9 billion** in 2021. Of these, US\$18.7 billion (10.5%) was for COVID-19 related activities.

In real terms, ODA rose by 4.4% compared to 2020, although the increase is mostly driven by COVID-19 vaccines donations.

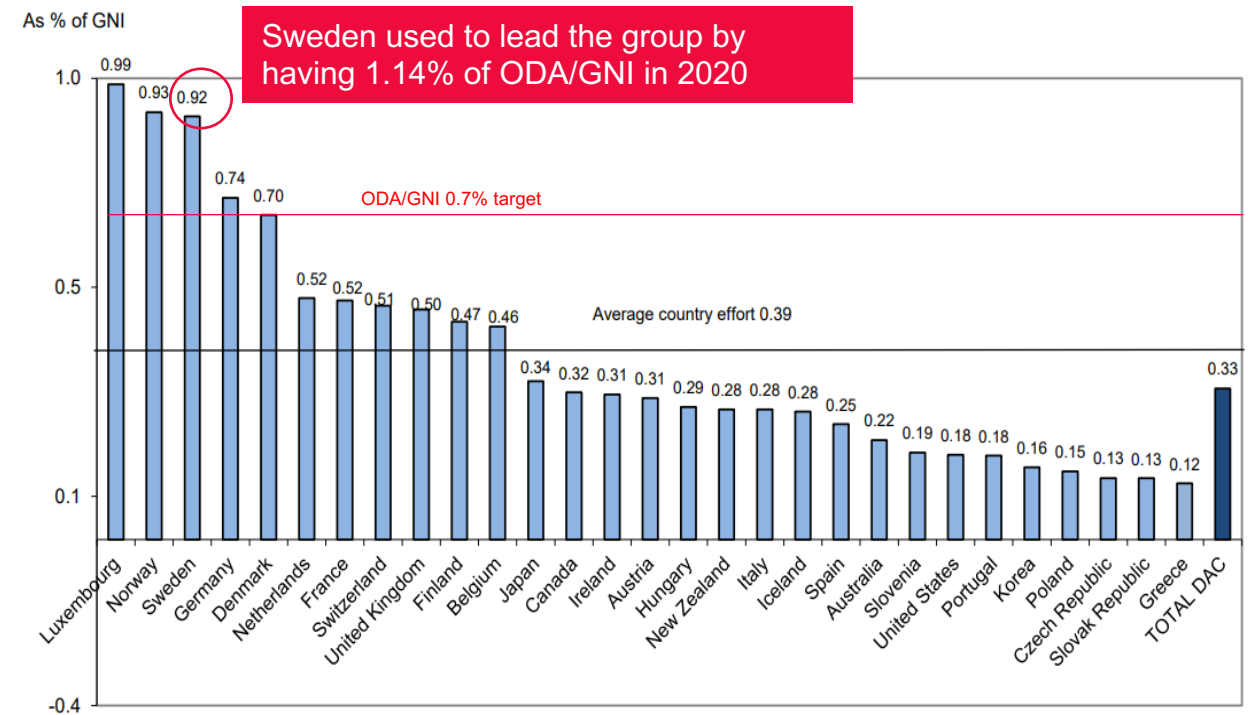


Source:

OECD 2021 preliminary data correct as of 12 April 2022. Final and detailed figures will be available in Dec 2022

Only a few countries have reached 0.7% target of ODA/GNI: Luxembourg, Norway, Sweden, Germany and Denmark.

ODA 2021 (grant equivalent) as a % of GNI



Source:
OECD

The war in Ukraine and refugee crisis is increasing pressure on development aid budget



Inter-agency Task Force on
Financing for Development

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UN: "Great finance divide" amid COVID-19 poses major setback for sustainable development

With spiking global food and fuel prices, UN fears conflict in Ukraine dramatically worsens the economic outlook and the risk of widespread debt crises.

[Download the PDF version here](#)

NEW YORK, 12 April 2022 –The crippling cost of debt financing for many developing countries has hamstrung their recovery from the COVID-19 pandemic, forced cutbacks in development spending, and constrained their ability to respond to further shocks, according to a new report launched by the United Nations today.

Our mandate

The Task Force has two main mandates: to **monitor** progress on the Sustainable Development Agenda and **advise** governments on Financing for Sustainable Development.



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Some governments contemplating raids on aid funds earmarked for other crises to pay for new costs of Ukrainian support

Published: 18th March 2022



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War in Ukraine & Rise in Arms Spending Undermine Development Aid to the World's Poor



UNCTAD

Prosperity for all

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Ukraine war risks further cuts to development finance

23 March 2022

The conflict could widen the \$3.6 trillion annual gap in financing needed to achieve sustainable development goals and worsen the debt burden in many developing countries.



Research Commentary Experts Events



BLOG POST

Will the Ukraine Crisis Mean EU Aid Is Pulled from the Rest of the World?

COVID-19 pandemic is not over, and the health and economic losses continue to grow

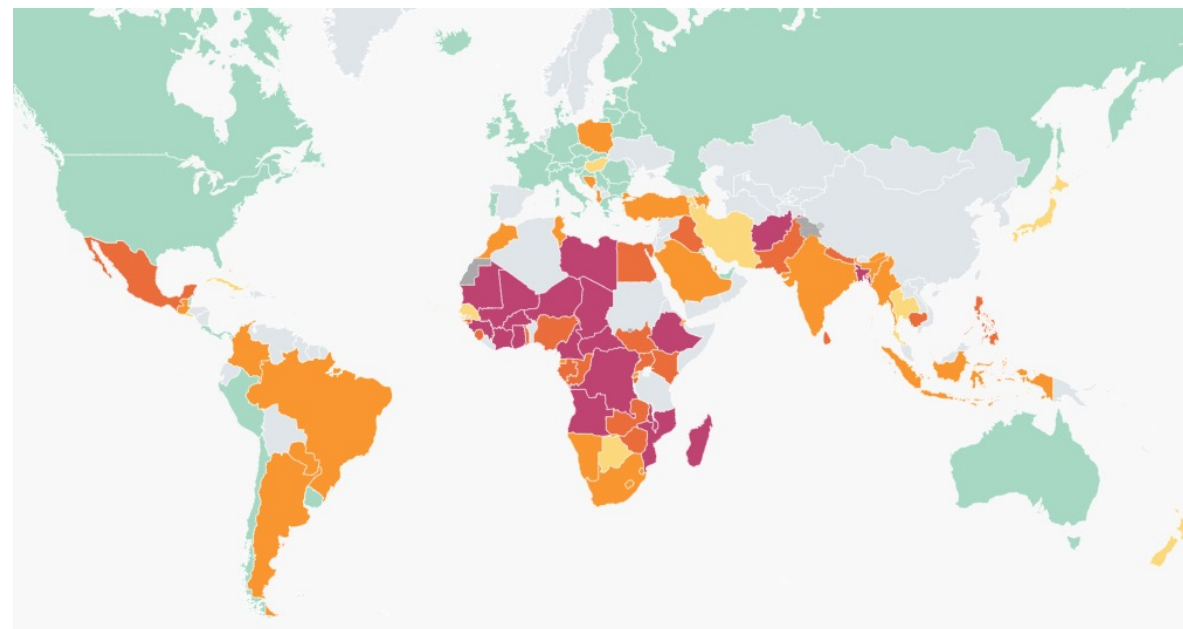
A new strategy to manage both the uncertainty and the long-term risks of COVID-19 is needed

- Achieve **equitable access to a comprehensive COVID-19 toolkit** including vaccines, tests, treatments and PPE
- **Monitor the evolving virus** and dynamically upgrade the toolkit
- Shift from an acute response to a balanced approach **integrating other health priorities**
- Plan a **unified risk-mitigation approach to future infectious disease threats**

Testing rates remain low, and disparities are increasing

Daily testing rates per 100k population (average past 7 days)

5 in LICs : 406 in HICs



Higher risk 5 20 70 100 Lower risk

Source: Global COVID-19 Access Tracker, as of 8 April 2022

The global health architecture is also evolving

Defining the future of ACT-A and a mechanism for PPR

ACT-A transition:

- Currently there are no plans to have another ACT-A Strategy and Budget beyond Sept 2022.
- Discussions on ACT-A transition and the need for coordination structures beyond September are on-going.
 - Consensus in RM/Comms group that light coordination on messaging among ACT-A partners should continue beyond September 2022
- At the ACT-A Facilitation Council level, an independent evaluation of ACT-A launched with the aim of learning how to best organize for future PPR needs

A FIF for PPR:

- There is an emerging consensus within the G20 and beyond around establishment of a Financial Intermediary Fund (FIF) hosted by the World Bank as a vehicle to fill critical PPR financing gaps.
- The FIF's governance, recipients, modalities, etc. are still in discussion.
- Several countries have signaled their interest, and the following donors committed funding to the FIF:
 - US: USD 450m for 2022, and it has signaled its intent to channel additional funds in the coming years
 - EC: USD 450 million
 - Germany: EUR 50 million
 - Wellcome Trust: GBP 10 million

Part 2:

Getting to at least \$18 billion: donor engagement update

A successful replenishment requires:

- Advocating for increased overall funding for health and development more broadly
- Increased contributions from existing OECD-DAC donors
- A significant increase in the contribution of non-OECD-DAC donors / emerging economies
- Securing commitments from new public donors
- Engaging implementing countries focusing on mobilizing national resources for health
- A significant increase of contributions from the private sector
- Expanding partnerships with MDBs to leverage co-investment and crowd in additional resources

Donor reactions to 7th Replenishment IC & target

The feedback received has been encouraging

- Most stakeholders say they understand the rationale for the target
- Anchoring the ask in the global disease plans and within the broader SDG 3 framework resonates well
- Alignment of the IC with GF strategy's themes and focus areas, including people-centered and integrated approaches, RSSH (including community systems), human rights, gender among others generally well-received
- But donors also quick to point out the resource constrained environment

US planning



Sweden



Japan



US leadership and hosting of the Seventh Replenishment

10 Nov
2021

Hosting announcement by Secretary Blinken on behalf of President Biden.

1 Dec
2021

President Biden expressed **renewed commitment to the global goal of ending the AIDS epidemic by 2030** and looked forward to hosting the Seventh Replenishment.

23 Feb
2022

Secretary Blinken sent a message of support at the Global Fund's **Preparatory Meeting**.

28 Mar
2022

Release of President's budget request for FY23, including **USD 2 B for the Global Fund**, indicating the intention to contribute up to \$6 B for the Seventh Replenishment and **sending a strong signal to other donors.**



Mobilizing public donor support

Appeal directly to donor decision-makers



Engage MPs across parties



Leverage host country leadership



Mobilize champions & influencers



Coordinate efforts with CS advocacy partners & networks



Engage target audience using traditional & social media



Key themes that will influence donor decision-making



RSSH

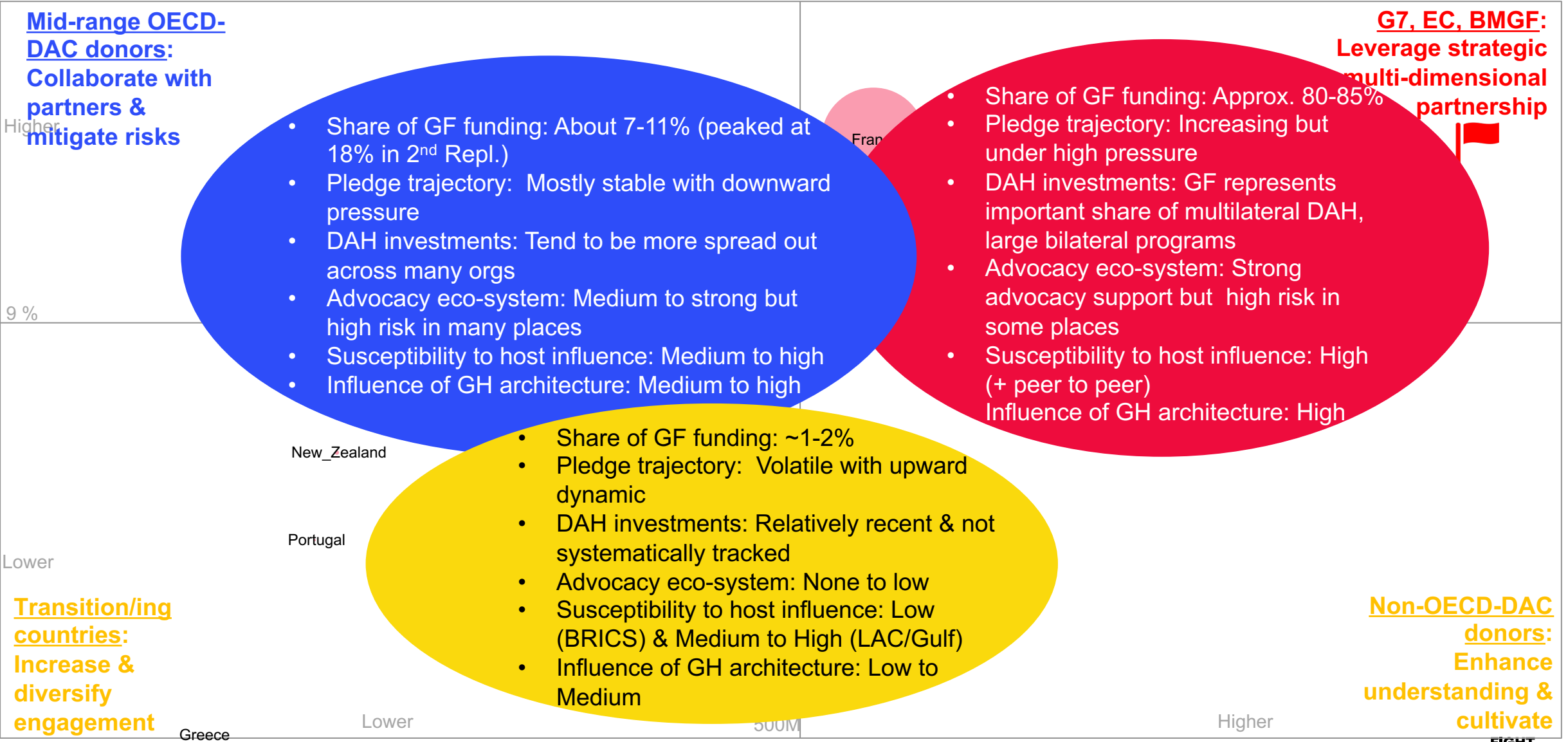
**Pandemic
preparedness**

**Ukraine
& COEs**

**Strategy
implementation**

.....and more

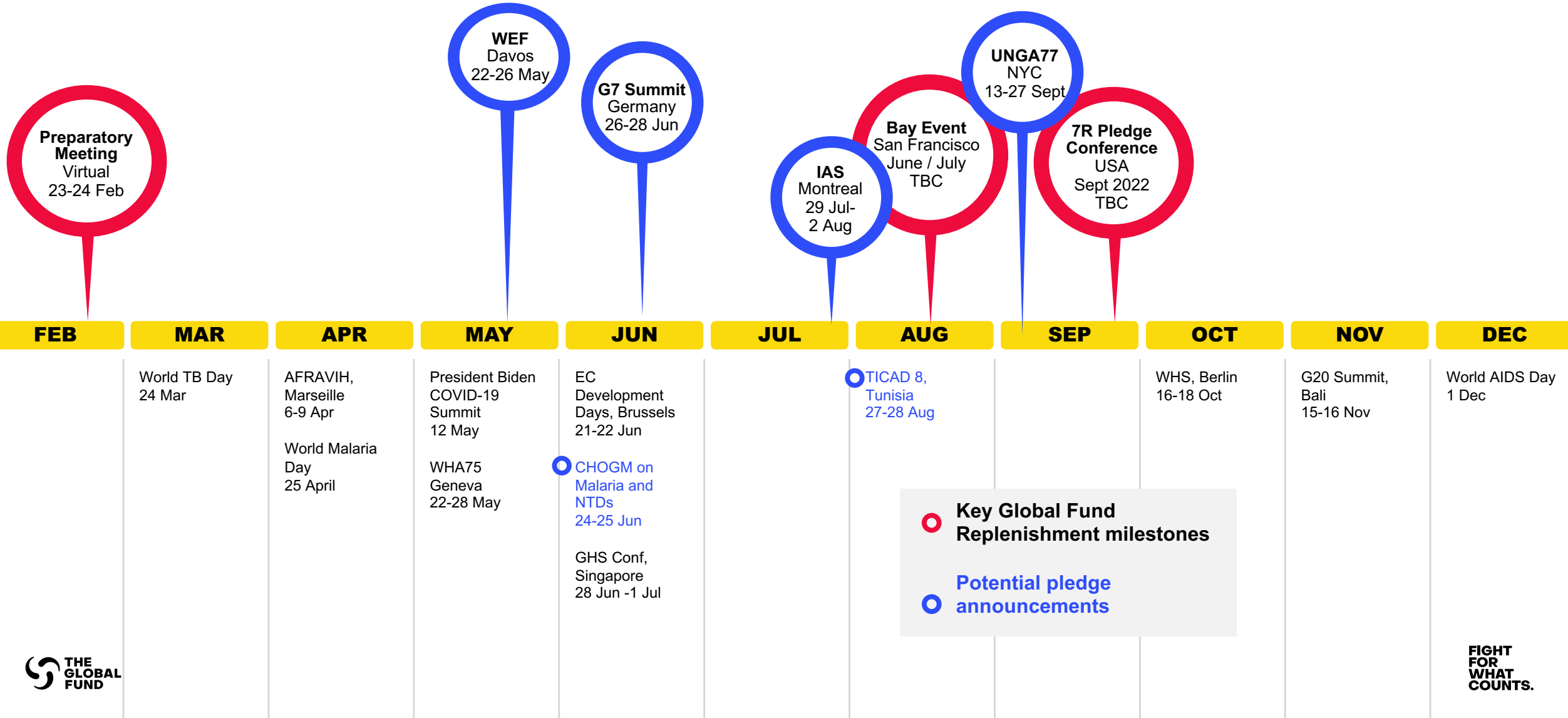
Key trends across public donor groupings



Part 3:

The Road to the Pledging Conference

Key milestones, early pledges and engagement opportunities



Recent events

47th GF Board

- Board renewed its call to the global community to fight for what counts – a world free of AIDS, TB and malaria – and expressed its strong determination to achieve a successful Replenishment
- Several key decisions were adopted ahead of the new grant cycle (eligibility, allocation methodology, catalytic investments)

President Biden's COVID Summit

- Additional commitments to the global COVID-19 response, including for C19RM:
 - EC: EUR 150 million
 - NZ: NZD 8 million
- Several donors also pledge funding for the FIF for PPR

WHA

- Opportunity to position GF replenishment and role in COVID-19 response as health leaders discuss future global health priorities & architecture
- GF held bilateral meetings with MOHs of several donor and implementing countries and participated in key side events to mobilize support for the replenishment.

WEF

- Launch of private sector call to action for the Seventh Replenishment
- First private sector pledge announced by Comic Relief US (USD 10 million)

- The Global Fund will participate in the [Kigali Summit on Malaria and Neglected Tropical Diseases \(NTDs\)](#). Taking place alongside the Commonwealth Heads of Government Meeting on 23rd June 2022, in the run-up to the Commonwealth Heads of Government Meeting (CHOGM) in Rwanda, the Summit will be the first-ever global gathering to uniquely discuss Malaria and NTDs.
- Commonwealth leaders will discuss the findings of the annual [Commonwealth Malaria Report](#) launched in the margins of the Commonwealth Health Ministers Meeting and are expected to reaffirm commitments made at the 2018 CHOGM to halve malaria by 2023 and commit to bold new actions to get the malaria fight back on track.
- The Global Fund's plans include:
 - Encourage Commonwealth HOS from Africa to mention the Global Fund and advocate for the 7th Replenishment (e.g., Rwanda, Kenya, Malawi, others?)
 - Engage with GF donors, implementers, CS and advocacy partners, malaria community
 - Participate in several panel discussions (e.g., Dr Kaberuka on Health Financing, Marijke on Health Innovations) to highlight themes of the IC and campaign
 - Engage with the media (e.g., Op-ed by President Kenyatta)

- All tracks closed and restricted to G7 members. WHO invited to provide input as external topic expert.
- The GF provides input through diplomatic channels, the C7 and other relevant working groups in order to:
 1. Seek references to the Global Fund in the Health Ministers and Development Ministers' declarations and the Leaders' Communiqué by highlighting:
 - the role of the GF in the global Covid-19 response and ACT-A
 - the impact of Covid-19 on the 3 diseases & the importance of a successful Replenishment
 - the GF's contribution to RSSH, PPR, and fighting AMR
 - the effectiveness of the multilateral system and partnerships
 2. Leverage the G7 to build momentum towards the Pledging Conference with the possibility for some donors to announce early pledges and for GF to release some key communications pieces in the margins of the Summit

Supportive language in G7 Development Ministers' Communiqué released on 20 May:

“We commit to support toward the Seventh Replenishment of the Global Fund for AIDS, Tuberculosis and Malaria (GFATM), to be hosted by US President Biden in the fall of 2022, which has the goal of raising total donor pledges by 30% to reach at least 18 billion USD for the 2023-2025 cycle.

We welcome the new Global Fund strategy, which formulates an ambitious yet achievable path jointly with its main technical partners, such as WHO, Roll Back Malaria, Stop TB Partnership and UNAIDS, towards our goal of ending these three diseases while contributing to achieving UHC and the health-related SDGs by 2030.”



AIDS 2022

29 July – 2 August

AIDS 2022 is a major milestone in the lead up to the 7th Replenishment. The Global Fund aims to leverage this opportunity to:

- Ensure visibility for the Global Fund partnership and momentum for the replenishment campaign by participating in the main program and satellite sessions/side events, as well as sessions and activities led by Communities and CS partners in the Global Village
- Highlight the themes of HIV, youth, and Canada's feminist foreign policy jointly with the Canadian Government and potentially secure the early announcement of Canada's pledge
- Convene a Satellite Symposium under the theme "Fight for What Counts: Gender equality in the HIV response" (scheduled to take place Friday, 29 July 2022, 13.00-14.30)
- Showcase the Fight for What Counts campaign at a Global Fund booth in the AIDS 2022 Exhibition Space where conference participants can directly engage in the replenishment campaign
- Engage directly or facilitate the engagement of community representatives with the media in the margins of the Conference

Preparations for the Pledging Conference

- Pledging Conference may take place in the margins of UNGA in New York but exact dates still TBC. We could expect:
 - **a shorter, more streamlined event**
 - **security and other logistical constraints**
- Need to **maximize mobilization & engagement in the lead up to the Pledging Conference** given the short campaign – over May/June is when advocacy, Global Fund engagement on themes that resonate with donors can really make a difference on level of pledges



Part 4:

Fighting For What Counts Together

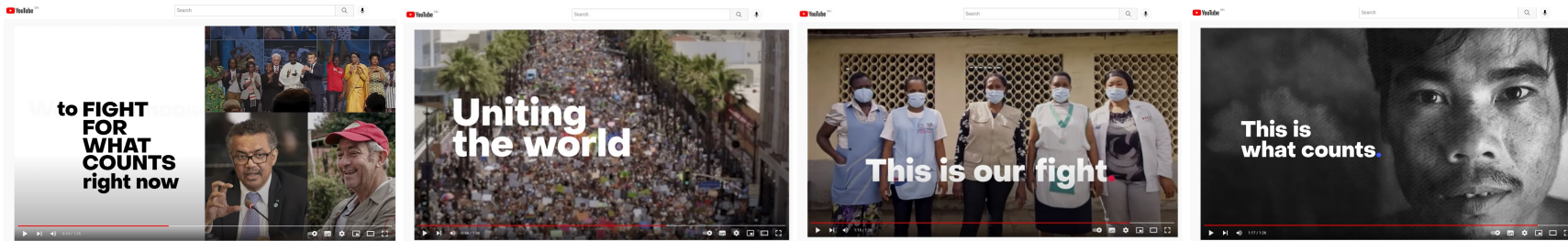
Campaign assets, content and engagement tools

Investment Case



Assets:
2x full reports ([English](#) and [French](#))
8x Executive Summaries in [English](#), [French](#), [Spanish](#), [German](#), [Italian](#), [Japanese](#), [Russian](#), [Arabic](#), [Korean](#)

Fight For What Counts – the film



Assets:
3x films
[English](#)
[French](#)
[Spanish](#)

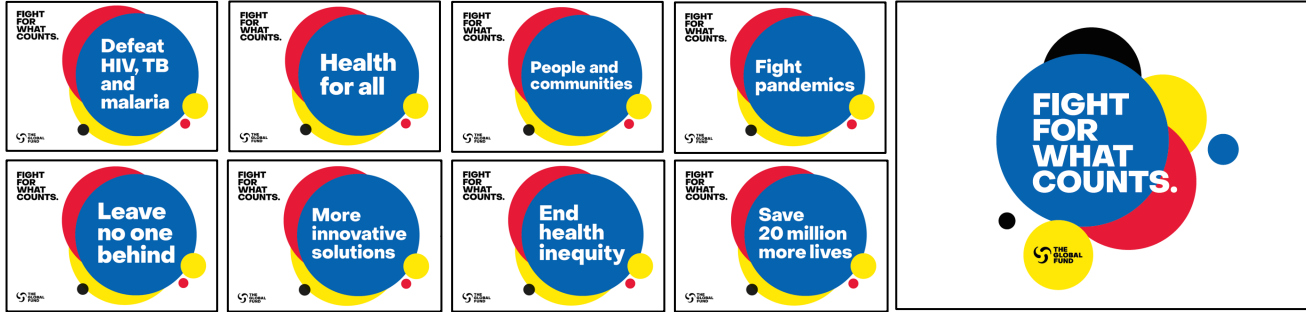
Stories from our communities



- **Carolyné's Fight:** Ending HIV and gender-based violence (Kenya) – [story in EN](#), [story in FR](#) and [video](#)
- **Asad's Fight:** Surviving TB under the threat of COVID-19 (Bangladesh) – [story in EN](#), [story in FR](#) and [video](#)
- **Krayé's Fight:** Protecting his community and future generations against malaria (Côte d'Ivoire) – [story in EN](#), [story in FR](#) and [video](#)
- **Celebrating Women Who Fight For What Counts** (Sri Lanka, Kenya, Georgia, South Africa, India, Indonesia) - [story](#)
- **Maia's Fight:** Mobile app transforms drug-resistant TB (Georgia) – [story](#)
- **Spotlight on Health Workers Fighting HIV in Sri Lanka** – [story](#)
- [More stories](#)

Campaign assets, content and engagement tools

Message Flip Boards



Assets:

Double-sided foam message flip boards with 8x different key messages (available in English and French)

How to get involved:

Take a photo with our message boards when you see us at meetings and events, share on social media tagging [@globalfund](#) and [#FightForWhatCounts](#)

Fill-In Message Boards



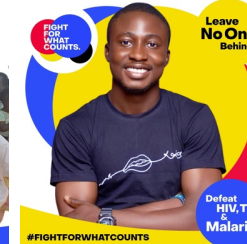
Assets:

Fill-in cardboard message boards (available in English and French)

How to get involved:

When you see us at meetings and events, fill in the board with your personal message, take a photo with it and share on social media tagging [@globalfund](#) and [#FightForWhatCounts](#)

Digital Photobooth



Scan to take your
[#FightForWhatCounts](#) photo



How to get involved:

Take a campaign selfie and share on social, tagging [@globalfund](#) and [#FightForWhatCounts](#). Scan the QR code or visit <https://theglobalfund.virtualbooth.co/>.

Campaign assets, content and engagement tools

Visibility Items



Assets:

T-shirts, pens, pins, folders in English and French

How to get involved:

Grab your items when you see us at events! Take a photo of yourself and share on social media tagging [@globalfund](#) and [#FightForWhatCounts](#).

Social Media tiles

Defeat HIV, TB and malaria



Health for all



End health inequities



Assets:

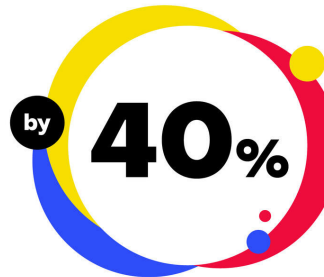
Wide range of social media tiles with different photos and messages in English and French.

How to get involved:

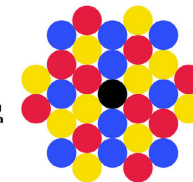
- [Campaign Launch Toolkit](#)
- [World TB Day Toolkit](#)
- [World Malaria Day Toolkit](#)
- Like, comment and share our social media posts
- More assets coming through the year



Since 2002, in countries where the Global Fund invests, the annual death toll from HIV, TB and malaria has fallen...



Every \$1 invested in fighting HIV, TB and malaria



yields \$31 in health gains and economic returns

Fighting For What Counts together

Everyone can engage

- **Take a campaign selfie in the digital photo booth:** share it on social and tag @globalfund #FightForWhatCounts
- **Engage with our campaign tools at events:** visit our booth, take a photo with a message board, fill-in your own message board, grab some Fight for What Counts-branded items (pens, pins, shirts)...
- **Participate:** we are launching a Global Call to Action to the public in July and we are also working on the 1000 voices activation - passing the mic and providing a platform for people to tell the world what counts to them in the Fight For What Counts.
- **Amplify:** share, like, comment and post about the Fight for What Counts campaign on social media. Look out for future Toolkits with more content



Scan to take your
#FightForWhatCounts photo



How to get involved:

Take a campaign selfie and share on social, tagging @globalfund and #FightForWhatCounts. Scan the QR code or visit <https://theglobalfund.virtualbooth.co/>.

Thank you

The Global Fund to Fight
AIDS, Tuberculosis and Malaria

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