Press trip in Côte d'Ivoire

17 - 21 JAN 2021
Promoting Global Fund community support and community-based innovations
2022: a pivot year

- 7th Replenishment

- 20 years of the Global Fund (1st board meeting in Jan. 2002)

- Global health at the center: struggling with the impact and fight against COVID

- French leadership: new global health strategy + EU presidency + elections
Community as a major part of HIV 2030 goals

The role, tools and impacts of community-based approaches and how they need to be promoted and wildly recognized

- Communities are responsible of the only progress in the last GF report
- They are central in COVID mitigation programs
- Community-based programs allows efficient and human rights centered actions
- Key pop and their partners represent 65% of new HIV infections and are most likely reached by community programs
OBJECTIVES

RAISING AWARENESS

Among French and French-speaking general public about the concrete realization of the fight against HIV/AIDS in West Africa and particularly in Ivory Coast

SHOW THAT COMMUNITY IS KEY

Demonstrating the results of community-based actions in a collaborative demarch without a top-down or North-South approach

ADDRESS STRATEGIC AND FINANCIAL NEEDS

Communities need to be recognized and reinforced. The 7th Replenishment is crucial and needs to celebrate a full and bold replenishment.
Organization and logistics: Ensuring a strong, efficient and equal partnership
A shared Google doc, updated in real time to keep the whole team informed

A chronogram to stay up-to-date and to make sure everything is done on time
COMMUNITY AT THE CENTER

The project is only interesting if we respect each other expertise and local communities / civil society's role. It also needs to be a platform for learning, empowerment and experience-sharing.

WEEKLY CALLS

The whole team mobilized on the project across 3 organizations is invited to quick weekly calls (30-45min). This way nothing goes unseen.

FAIR TASK ALLOCATION

Different teams are working on the press trip and the work has been shared carefully. Communication, logistics, advocacy, budget, project management: everyone is invited to the talks.