



AIDES / COALITION PLUS / ESPACE CONFIANCE

Press trip in Côte d'Ivoire

17 - 21 JAN 2021

Promoting Global Fund community support
and community-based innovations

2022: a pivot year

- 7TH REPLENISHMENT
- 20 YEARS OF THE GLOBAL FUND (1ST BOARD MEETING IN JAN. 2002)
- GLOBAL HEALTH AT THE CENTER: STRUGGLING WITH THE IMPACT AND FIGHT AGAINST COVID
- FRENCH LEADERSHIP: NEW GLOBAL HEALTH STRATEGY + EU PRESIDENCY + ELECTIONS

Community as a major part of HIV 2030 goals

The role, tools and impacts of community-based approaches and how they need to be promoted and widely recognized

- **Communities are responsible of the only progress in the last GF report**
- **They are central in COVID mitigation programs**
- **Community-based programs allows efficient and human rights centered actions**
- **Key pop and their partners represent 65% of new HIV infections and are most likely reached by community programs**



OBJECTIVES

RAISING AWARENESS

Among French and French-speaking general public about the concrete realization of the fight against HIV/AIDS in West Africa and particularly in Ivory Coast

SHOW THAT COMMUNITY IS KEY

Demonstrating the results of community-based actions in a collaborative demarch without a top-down or North-South approach

ADDRESS STRATEGIC AND FINANCIAL NEEDS

Communities need to be recognized and reinforced
The 7th Replenishment is crucial and needs to celebrate a full and bold replenishment



**Organization
and logistics:
Ensuring a strong,
efficient and equal
partnership**

Préparation voyage de presse

FichierÉditionAffichageInsertionFormatOutilsModules co

100%

Normal

Arial

13

211123

• Chronogramme

es effectuées en vert

Novembre

Décembre

1-77-1515-2222-301-77-1515-2222-30

du voyage

Fixer 1e shortlist médias

Fixer dates précises

1e prise de contact média

Prise de contact locale

1e programme prévisio

Rédiger fiche logistique

Rédiger présentation pays

2e programme semi-def.

Formalités

Program

Voyage

Lundi 17 jan

Matin

Midi

Après-midi

tes

TOOLS

A shared Google doc,
updated in real time to keep
the whole team informed

A chronogram to stay up-to-
date and to make sure
everything is done on time



Other tools

WEEKLY CALLS

The whole team mobilized on the project across 3 organizations is invited to quick weekly calls (30-45min). This way nothing goes unseen.

FAIR TASK ALLOCATION

Different teams are working on the press trip and the work has been shared carefully. Communication, logistics, advocacy, budget, project management: everyone is invited to the talks.

COMMUNITY AT THE CENTER

The project is only interesting if we respect each other expertise and local communities / civil society's role. It also needs to be a platform for learning, empowerment and experience-sharing.