

Speakers Bureau Users Guide to Advocacy Videos & Photos

View our [We need the Global Fund](#) webpage.

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Find out more about our Speakers Bureau – what it is and how it works – and its members [on our website](#).

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[Download our toolkit for more general information](#) on how to use the Speakers Bureau for your advocacy and in media.

How to use our videos and photos

We welcome all of our members and partners to use these videos and photos for your Global Fund-related campaigning.

[Tell us if you use the videos or photos in any of your communications – we love knowing what you’re doing with them and how they are helping your organization!](#)

Here are some ideas for how to use these assets:

- As visuals for reports, case studies, info sheets, and any other Global Fund-related publications;
- As a complement to newsletters, blog posts, print articles, and editorials related to the Global Fund and your campaigning;
- As part of pieces you write about any of these featured Speakers;
- As a preview to any in-person visits of any of these featured Speakers;
- Screening at in-person meetings, conferences, etc.

If you would like to use quotes from our Speakers, would like suggestions on how to use these images and videos for your social media campaigns, or have any other questions: please [reach out](#) to us!

What we would prefer you DON'T use the assets for (unless with permission):

- Your organization's general promotional materials;
- Any content not related to global health issues;
- Any commercial use (see below).

