





#### Dear colleagues:

In 2011, a global network of advocates working for a fully funded and effective Global Fund came together to create the <u>Global Fund Advocates Network (GFAN)</u> as a structure through which to communicate, organize, coordinate and campaign.

GFAN's aims then and now: (1) to unite voices and efforts from all over the world in support of a fully funded and effective Global Fund, and (2) to support the voices of those most affected by the three diseases of HIV, tuberculosis and malaria in advocating for fully funded and effective Global Fund and related efforts for health, human rights, and sustainable development.

GFAN has succeeded in these aims. More than 350 organizations in 90 countries currently receive information through GFAN and are better aligned because of GFAN's efforts. Hundreds of Global Fund advocates meet and communicate through GFAN-sponsored calls and meetings, and their advocacy is supported by high-quality information, strategizing, human stories, and campaign messaging and materials. GFAN is now also strengthened by its regional partners – GFAN Africa and GFAN Asia-Pacific – and many other organizations that work with complementary missions.

## January 2021

2020 has been a year of unexpected change. GFAN began 2020 after a successful 6th replenishment of the Global Fund in which GFAN members advocated in innovative and effective ways for the largest-ever worldwide mobilization of resources for global health. Then, beginning in February 2020, the COVID-19 pandemic spread rapidly around the world, creating disruptions in health services and vast economic hardship and uncertainty. Later in the year, GFAN's founding and host organization since 2011, International Civil Society Support (ICSS), announced its closure and GFAN moved its administrative home for the near term to the New Venture Fund (NVF), a charity based in Washington DC with a long record of collaboration with GFAN and other allied global policy and advocacy coalitions.

Despite these challenges, GFAN persevered and sustained significant work:

Beginning in March 2020, GFAN began organizing advocates about COVID-19. Working alongside many
partners, GFAN hosted and facilitated calls about the emerging COVID-19 pandemic and co-founded and coled a new platform for civil society representatives to the Access to COVID Technologies Accelerator (ACT-A).
GFAN was vocal in advocating for full representation of communities and civil society throughout every workstream, working group and pillar of the ACT-A and GFAN provided an important space for those representatives
to work alongside existing community and civil society governance representatives of the Global Fund and other
health organizations co-leading the ACT-A.



- Throughout the year, GFAN worked closely with regional and technical partners and allied advocacy coalitions to maintain attention to epidemics and campaigns against the three diseases of HIV, tuberculosis and malaria.
- GFAN also maintained a steady schedule of global calls to ensure advocate participation in development of the new <u>Global Fund 2023-2028</u> strategy, discuss current extraordinary resource mobilization needs for the Global Fund and early planning for the 7th and 8th Global Fund replenishment campaigns, and global campaigns for universal health coverage, domestic resource mobilization, and human rights and gender equality.

In preparation for the coming five years, GFAN launched and completed a strategic planning process in early March 2020, starting with a <u>global</u> <u>meeting</u> of 35 stakeholders from 17 countries, followed by interviews in April and May with GFAN staff and additional experts and allies, and finishing with discussions and approval by GFAN's Strategy Committee in November. The resulting GFAN 2021-2025 Strategy is presented here.

In 2021-2025, GFAN commits to sustaining and building a strong globally aligned advocacy movement aiming for fully funded and effective efforts against epidemics of HIV, tuberculosis and malaria and for attainment of health, human rights, and sustainable development.

#### GFAN's intended results will be:

- Funding sustained, at sufficient scale, and equitably and effectively allocated to control and end the epidemics of HIV, tuberculosis and malaria in every country, including funding through the Global Fund and funding through other global and national investments.
- Effective policies and programs to end the epidemics of HIV, tuberculosis and malaria, including policies and programs to achieve the Sustainable Development Goals (SDGs) related to health, education, gender equality, human rights and justice, and an end to poverty.





The Global Fund and GFAN were founded by activists in communities and advocates in not-for-profit organizations, governments and philanthropy who had the vision and drive to organize stronger more unified global efforts for health and rights.

GFAN recommits to this work because, in the context of COVID-19, now is the time for renewed vision and action. Now is the time to protect the gains, push harder to end epidemics, and keep alive the promise of a better world.

Please join us. We owe our past and future no less.

Sincerely,

#### **GFAN Secretariat**

Katy Kydd Wright Tara Hogeterp Sive Stofile

#### **GFAN Steering Committee**

Joanne Carter (Committee Chair), Executive Director, RESULTS USA Rosemary Mburu, Executive Director, WACI Health, Kenya Mike Podmore, Executive Director, STOPAIDS, United Kingdom Jaevion Nelson, Member, Developing Country NGO Delegation, Jamaica Rachel Ong, Regional Coordinator, GFAN Asia-Pacific, Singapore



### mission

To unite advocates worldwide for fully funded and effective efforts against epidemics of HIV, tuberculosis and malaria and for attainment of health, human rights, and sustainable development.

### vision

GFAN envisions a world in which all people can access quality health care and services to prevent and treat HIV, tuberculosis and malaria, and can exercise their human rights including the right to health.

### values

As a global network of advocates and advocacy organizations, GFAN includes diverse advocacy perspectives, promotion of gender equality and human rights, open communication and debate, mutual learning, development of aligned priorities for global advocacy, and assertive communications and action for a better world.

## gfan operates with the beliefs that

- The world can and must invest in control of HIV, tuberculosis, malaria, and other preventable epidemics.
- Global collaboration and coordination in advocacy can succeed in securing funding and effective policies and programs for health and other SDGs.
- Communities, and especially people directly affected by epidemics, are at the center of innovative and effective advocacy and epidemic responses.
- Funding and programming against epidemics must be informed by evidence, including scientific evidence and community-generated evidence, to confront and reject stereotypes, stigma, discrimination and unjust criminalization and push for equity and justice.
- Long-term attainment of global health, human rights, and sustainable development require a shift in resources and power toward new paradigms of domestic financing and global public investments.





## the gran network in 2021-2025

GFAN is a global network of advocates and advocacy organizations working to unite voices and efforts worldwide for fully funded and effective efforts against epidemics of HIV, tuberculosis and malaria and for attainment of health, human rights, and sustainable development.

- GFAN's network includes global advocacy organizations, regional advocacy networks, individual activists, and other partners.
- More than 650 individuals at more than 350 organizations in 90 countries currently receive information from GFAN and work in aligned ways to support a fully funded and effective Global Fund.

GFAN is a diverse and dynamic movement, inviting and facilitating the participation and leadership of hundreds of activists through sharing of information, trainings and meetings, and collaborative policy work and advocacy.

# Partners in gfan

## GFAN Secretariat

Global advocacy organizations & networks



Individuals, organizers & educators, including members of the GFAN Speakers Bureau

Regional advocacy networks, including GFAN Africa & GFAN Asia Pacific People living with HIV, TB & malaria & other key populations and communities

Advocates who are health providers & supportive service providers

Country advocacy networks, including Friends of the Fight & Friends of the Fund



Advocates & allies within governments, including health program leaders & parliamentarians

Advocates and allies within the Global Fund Secretariat & Board delegations

During 2021-2025, GFAN will remain an open, adaptable and accountable network.

GFAN will work with and support all partner organizations and activists, and actively seek to develop new partnerships and new activist resources to address epidemics and advance health, rights and development in all regions of the world.

### the change we want to see



**gian** envisions a world in which all people can access quality health care & services to prevent & treat HIV, tuberculosis & malaria, & can exercise their human rights including the right to health.



## afan's intended results



## outcomes of glan's work



## gfan strategies & actions



afan mission

## funding for health & rights will be

sustained & increased, & will be equitably & effectively allocated, including:

- Global investments, including funding from highincome countries through the Global Fund to fight epidemics of HIV, tuberculosis & malaria.
- Domestic investments, including funding for community-based & community-led programming & universal health coverage for all.

#### advocacy will be

- Informed by evidence, analysis & strategies to improve funding, policies & programs
- Visible & vocal to inform & influence
- governments & public opinion
- Sustained to build sufficient awareness, support & influence for success

## effective policies & programs will be

developed & implemented at scale, including:

- Health policies & programs that leave no one behind in the prevention & treatment of HIV, tuberculosis & malaria & attainment of all SDG3 goals for health.
- Policies & programs to advance all SDGs including global goals related to human rights & gender equality.

#### global advocacy moments will be

- Inclusive & diverse to address advocacy needs to HIV, tuberculosis & malaria & all geographic regions & countries, constituencies & populations, & SDG priorities.
- Connected & aligned through regular convening & shared communication & advocacy.

## gran will inform by

- Tracking & sharing information
- Synthesizing information to articulate key messages, set the tone & targets & be a first & leading advocacy voice

## gran will connect by

- Maintaining an open platform
- Organizing regular global gatherings
- Convening & facilitating advocacy collaborations
- Fostering inclusive & diverse participation
- Encouraging alignment

## ofon will amplify by

- Endorsing & amplifying advocacy
- Organizing opportunities for advocate visibility
- Supporting resource mobilization

gian unites advocates worldwide for fully funded & effective efforts against epidemics of HIV, tuberculosis & malaria & for attainment of health, human rights, & sustainable development.



# gfan's work in 2021-2025

## inform

As a central source of information about Global Fund advocacy, GFAN will track, interpret and share information related to funding, policies and programs targeted to epidemics of HIV, tuberculosis and malaria.

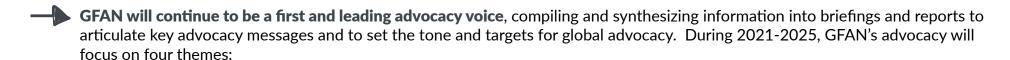
**During 2021-2025, GFAN will remain a central information hub**, collecting, compiling, posting and sharing information through the GFAN website, list-serve, and regular global webinars and online meetings.

More than 650 individuals at more than 350 organizations in 90 countries currently receive information from GFAN and work in aligned ways to support a fully funded and effective Global Fund.

GFAN will work to improve the quality and accessibility of information, by updating its website structure to improve ease of access to information, developing tools to access and analyze Global Fund-related data, and developing and sharing powerful visuals and video clips that communicate the urgent need and impact of the Global Fund and related investments in health and human rights.







#### The Global Fund's strategy

The Global Fund has launched a process to develop its new 2023–2028 Strategy, with the expectation that the new strategy will be approved by the Global Fund Board at its November 2021 meeting.

GFAN and its partners will work to ensure the voices, priorities and needs of civil society, communities and key populations around the world are heard during the Strategy Development process in 2021 and that civil society priorities and needs are reflected in the final Strategy's implementation in 2022 and beyond.

Global Fund Strategy Development 2023-2028:

**Ensuring All Voices are Heard** 



#### The Global Fund's 7th and 8th funding replenishments

In each of the past Global Fund funding replenishment campaigns, GFAN has produced advocacy communications and reports, offering an independent perspective on the Global Fund's fundraising goals and ultimate needs in the efforts against HIV, tuberculosis and malaria.

In 2018, GFAN produced the Get Back on Track report in advance of the Global Fund's 6th replenishment campaign, calling for ambitious needs-based fundraising targets and setting a tone for globally aligned advocacy messages, strategies and actions for civil society's participation in the campaign.



For the Global Fund's 7th and 8th replenishments, launching in 2021 and 2024, GFAN will again generate supportive critique and advocacy, with the intent of mobilizing early funding commitments for the Global Fund. GFAN will work with allies in each country to inform and influence key heads of state, parliamentarians, and ministerial directors, and GFAN will use high-level meetings such as United Nations high-level meetings, and meetings of the G7 and G20 countries to catalyze and leverage country commitments.

#### International funding for health and other Sustainable Development Goals (SDGs)

GFAN will prioritize advocacy for international funding from high-income countries to achieve the Sustainable Development Goal targets for health (SDG3), including targets for sexual and reproductive health and rights (SRHR) and universal health coverage (UHC). GFAN will also support advocacy related to other SDG targets including those related to gender equality, human rights, and equity and justice for marginalized populations.

#### Domestic resource mobilization in all high-burden countries

Domestic resources comprise an increasing share of financing for HIV, tuberculosis and malaria – far exceeding Global Fund investments in most countries. GFAN therefore recognizes the need to build capacity, strategies, and international collaboration for domestic resource mobilization advocacy.

During the Global Fund's 7th and 8th replenishment campaigns, as the Global Fund sets targets both for international financing of the Global Fund and also for domestic financing for health and the three diseases, GFAN will work with regional partners GFAN Africa and GFAN Asia-Pacific along with other global, regional and country partners to develop advocacy messages and actions to rally support for domestic resource mobilization in each country. GFAN's support for domestic resource mobilization will align with internationally agreed targets such as the 5% GDP for UHC goal, the 2001 Abuja

5% goal for government spending for health and targets and standards for equitable, effective, and accountable budget allocations for health.



# gfan's work in 2021-2025

## connect

During 2021-2025, GFAN will connect and convene leaders in global advocacy against HIV, tuberculosis and malaria by organizing regular gatherings and facilitating collaborations to encourage advocates to share information, engage in dialogue, and reinforce relationships for effective advocacy.

GFAN will invest in its website and online platforms to serve as a central place for advocates to post and share perspectives globally and also to communicate in decentralized and as-needed groupings, such as in working groups that might be South-South, thematic, population-specific, or region-specific. The GFAN website and communications platforms will remain highly accessible and open, to encourage any advocate to sign up for information and access invitations to calls and meetings.



More than 200 Global Fund advocates currently meet and communicate through GFAN-sponsored calls and meetings every year. GFAN is recognized as a trusted convener through which regional GFAN partners, Global Fund

technical partners, the Global Fund Secretariat, Global Fund Board constituencies, and advocates working at global, regional, country and local levels can strategize about advocacy.

During 2021-2025, GFAN will continue to serve in this role to allow advocates to share information, develop collaborations, reinforce relationships and discuss, develop and agree on globally aligned advocacy strategies, messages, targets, and campaigns.







#### **GFAN** will foster inclusive and diverse participation in global advocacy.

Diversity is a strength in global advocacy. The quality and effectiveness of advocacy improves when advocates working in diverse contexts, regions, languages, and thematic issues come together to share and align efforts.

In 2021-2025, GFAN will encourage further expansion of this diversity, working actively to include and encourage leadership by young people, key populations, and from a balance of regions, languages, demographics and the three diseases.

GFAN will specifically invest in new programming to build on the successes of the 2010-2014 Here I Am campaigns and the Speakers Bureau, operating since 2015. GFAN commits to developing an expanded initiative to help new leaders to be visible and vocal in health advocacy and to further amplify the voices of people affected in support of the Global Fund.





## GFAN will work with GFAN regional partners and global partners to maintain a global strategy committee to review and affirm collective priorities and work-plans each year.

Since its creation in 2011, GFAN has been guided by an international committee of experts from the GFAN regional partners and other global partners such as StopAIDS UK and Results Educational Fund (US). This committee has helped GFAN and its partners to be aligned in strategies and work-plans, broadly transparent and accountable to each other and to the annual global gathering of advocates and reinforcing of each other in pushing into strong leading-edge advocacy.

[the following to be updated in April 2021 to reflect updated arrangements for governance]

During 2021-2025, GFAN will maintain and expand this to an international strategy committee to include 10-15 individuals representing GFAN regional partners, Global Fund technical partners, and advocates working at global, regional, country and local levels on responses to HIV, tuberculosis and malaria. Members in this GFAN global strategy committee will serve for three-year terms and will be recruited in an open transparent annual process among the organizations that participate regularly in GFAN's annual gatherings. The committee will meet at least annually to review, discuss and affirm GFAN's priorities and work-plan and will be on call for strategic and technical advice as needed.





# gran's work in 2021-2025

## amplify

GFAN is an advocacy organization in its own right, and will continue to endorse, promote and amplify advocacy messages and campaigns to advance its mission and intended outcomes and results.

GFAN will endorse and amplify advocacy messages and campaigns.

As advocates develop strategies, messages and campaigns in and for specific countries, regions, languages, or thematic areas, GFAN will actively share these globally and actively endorse and promote global calls to action.



GFAN will organize opportunities for advocate visibility.

During 2021-2025, GFAN will continue to create opportunities for advocate visibility and engagement about international and domestic funding for health.

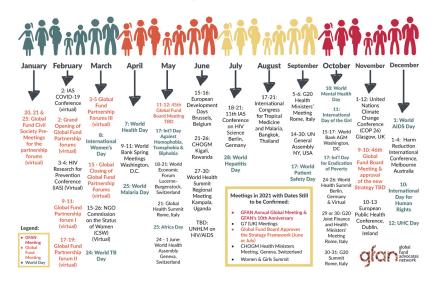
GFAN's support will include sponsoring advocate engagement and events at high-level global meetings, including Global Fund Board meetings, Global Fund pre-replenishment meetings and pledging conferences, and global conferences and high-level meetings focused on HIV, tuberculosis and malaria.

GFAN will also support and lead global advocacy dialogue and networks in response to emerging needs and opportunities, as GFAN did in the case of COVID-19 and the ACT-A civil society platform.

GFAN will support resource mobilization for advocacy.

GFAN will sustain its role of facilitating collaborations to fund advocacy and push for sustainable financing for health and domestic resource mobilization related to HIV. tuberculosis and malaria.

#### 2021 Key Dates & Events





# join us

Sign up for <u>email updates</u> to get the latest information about the work of GFAN and its network.

Contribute to our work as an ally or funder.

Tell us about your work and collaborate with us.

# stay connected

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