



GFAN Call: 2 July 2019 – Donor Market Updates

GFAN Get Back on Track Campaign Update: 100 days until Replenishment

GBOT campaign is an opportunity for GFAN members to pledge support AND solicit support from elected officials, friends and family through a simple Call to Action/Pledge to support the Fund and a series of other tools: template letters to elected officials/Heads of State, social media assets, printables etc.

For the “100 days until Replenishment” (July 2nd) we produced a few new tools (presentation end-screen, printables for a photo booth etc) to use at conferences and meetings this summer. [You can find all that information here.](#)

Donor Market Updates: US, UK, Canada and Germany

Global Fund Secretariat on the call: Steve Murphy, Anne Laure Aubertin and Sofia Cordero

UNITED STATES

Speakers: Chris Collins and Mark Lagon Friends of the Global Fight (US)

Congress has already recommended a 1.56 billion level but this now needs to get Senate approval and the timing and mechanism for that is a bit tricky at the moment. There is a budget caps debate which the Senate Leader wants a deal on before making allocations and so while there is Congressional approval/leadership for an increased pledge, the Senate has to enact it and how that will happen and precise timing is a bit unclear and there are some threats to it happening including potential budget sequestration if a deal on the budget caps is not made. Always a possibility for “one-off’s” support – but quite unlikely.

Advocacy continues – Bill Gates was in DC last week to meet with legislators and Senators and various US organizations are continuing advocacy to leverage Congressional support for action at the Senate level.

Role for GFAN colleagues: at the moment, there is not external pressure that is widely needed from global colleagues except that every other pledge, especially increases, are super helpful to US GF allies in Congress and Senate to make the argument to meet the 1.56bn/year Congressional ask which with a \$14bn replenishment (even slightly over) puts US at 1/3 of total raised.



UNITED KINGDOM

Speakers: Jenny Vaughan (StopAIDS UK) and Janika Hauser (RESULTS UK)

The UK pledged on June 29th: PM May made the announcement at the G20 meetings. Various statements welcoming this increased pledge have been made by UK civil society and the Global Fund.

Additionally, a reminder that expressions of thanks directed at the UK are WELCOMED! Various statements and tools have been shared over GFAN and [you can find GFAN's package of suggested messaging, posts etceteras here](#).

Understanding the pledge:

For domestic reasons, within the UK, the pledge is mostly discussed not in total dollar value but in the impact that will be accomplished. The total dollar value however has been specifically mentioned by the Secretary of State responsible, so feel free to use in global contexts or in your own markets – stick to impact in anything “UK-facing”.

The pledge, which amounts to 1.4bn British Pounds if it is fully realized would be a 16% increase

The pledge has two important conditionalities which are similar to those on the 5th Replenishment pledge and include:

- 100 mn pounds is dependent on the fulfillment of a performance agreement similar to what was attached to the 5th Replenishment Pledge – but with the increase is attached to a slightly smaller % of the total amount. The Performance Framework is considered achievable.
- 200 mn pounds is conditional on 100 mn matching from the Private Sector for malaria – the UK government will contribute 1 pound for malaria up to 100 mn raised from the Private Sector. Again this is considered feasible.

Role for GFAN colleagues: In our discussion, colleagues in the UK made it clear that DfID/UK officials are keen to ensure their pledge does help in other donor markets and UK advocates are willing and prepared to help leverage the UK pledge. There are however significant domestic challenges including the imminent shift in PM and subsequent Cabinet shuffle that make advocates concerned about how much is feasible: but they are certainly willing to try and ask GFAN'ers to reach out if there are specific ways that UK leadership on GF could be leveraged and they will do their best to support it in the UK.



Canada

Speaker: Shelley Garnham (RESULTS Canada)

Canadian civil society is still pushing for a CDN 1 billion ask which represents about a 24% increase – but is consistent with the % increases between the 3rd and 4th and between the 4th and 5th Replenishments.

There are concerning indications that Canada may flatline or increase by very little (flatline would be CDN\$804mn– challenges may be a lack of ambition in the context of an upcoming Federal election (which is its own challenge in terms of timing and messaging). A pledge is not likely desirable during an election (and there are limits on what can be pledged during an election period) and so the timeline is by end of August/very early September but could be shorter if the election is called sooner.

Canadian civil society is attempting to situate the Canadian pledge within the THRIVE announcement of 1.4 bn annually to women and girls health made at Women Deliver and with a messaging shift to talk about the ask as “only” CDN\$65 million more per year over 3 years. They are also working to suggest domestic financing “counterparts” that would make a pre-election announcement potentially more “palatable” to the Government. As many other opportunities have passed, G7 seems the likeliest stage for a “global” announcement.

Role for GFAN Colleagues: Advocates in Canada have shifted tactics and messaging to engage more of the civil society ODA and global health community in recent weeks to ensure the government. Global input/action is welcomed but needs to be direct and the best targets are the Prime Minister and the Minister for International Development. GFAN will convene a small working group discussion on Canada to see what global support is needed/when and how it could help.

Germany

Speaker: Peter Wiessner (Action Against AIDS)

The budget allocation for EUR 1 bn was made in late 2018, and the pledge is widely considered by other governments to be “all but announced” yet still awaiting the timing for a pledge and there are still some technicalities that could present some issues (but unlikely).

Advocates in Germany have been connecting with the government regularly around opportunities but many of those have passed and so G7 seems to be the next likely opportunity. Exploiting French/German platforms/friendship is seen as critical to getting the pledge made and as the Minister for International Development is not seen as the biggest supporter of Germany's pledge, most advocacy is focused directly at the Chancellor.



Role for GFAN Colleagues: German colleagues are primarily working around the French friendship etceteras but are meeting in the coming days and will consider whether external support/advocacy from GFAN colleagues is helpful.

All other business

Australia

Don Baxter provided a short update about Australia to inform that despite all the political comings and goings and instability of the last few years, the current Foreign Minister and who will make the decision on the Global Fund pledge should be considered an ally and recent work by GFS/Peter Sands in Australia was very positive. Don expected that an increase is likely: CS request is AUD300mn (not yet clear whether such a large increase is possible, but an increase seems likely).