

GFAN Call: Global Strategy Meeting Update

March 27th, 2019





Global Strategy Meeting – 5-7th of March

- 84 people in attendance
- 2.5 day meeting with various discussions and workshops including:
 - Updates from the Global Fund and GFAN
 - Panels on domestic resource mobilization, Universal Health Coverage, Official Development Assistance and the multilateral institutions that shape it
 - Updates from GFAN's regional hubs and in key donor markets
 - Workshops on: replenishment key events for GFAN advocates (Get Back on Track Campaign), relationship between GF and UNITAID (and advocacy for both)



Meeting report available now

- Meeting report available [here](#) on the GFAN website
- We will be circulating with the notes from this meeting the background documents (reports, some PPT's) shared at the meeting in a package with notes from this meeting



Some key updates we shared

- GFAN membership has grown steadily:
 - Individual Members: 652
 - Number of Organisations: 320
 - Number of countries represented: 90
- GFAN's objectives remain the same:
 - Support advocacy and resource mobilization
 - Support action
 - Build the movement (i.e. expanding the advocacy base)
- GFAN's core activities adapt to circumstances but remain similar:
 - Ongoing campaign support, regional and global strategy meetings
 - GFAN Speakers Bureau – champions for the Global Fund
 - Reports and research
 - Information sharing through our digital platforms and regular calls
 - Action alerts, toolkits and other tools



Key themes explored at the GFAN Meeting

- Replenishment advocacy: key events, key messages and mobilizing moments
- Sustainable Health Financing advocacy as a unified framework for domestic resource mobilization
- Universal Health Coverage #theUHCwewant
- Exploring change in how we define Official Development Assistance and the multilateral institutions that define it (IFI's)



Get Back on Track Campaign for the 6th Replenishment

- On April 18th (175 days before Replenishment) GFAN will launch a “pledge” based call to action for GF replenishment
- This will be both donor and implementing country relevant with customizable tools and templates depending on your level of engagement and need
- This will be for individuals and organizations to express their support for a full replenishment AND for individuals and organizations to ask elected officials, decision-makers and other influencers to express their support as well
- The campaign theme will remain “Get Back on Track”, GFAN’s ask will continue to be \$18bn USD and we are developing messaging that will dovetail from the GF’s Step up the Fight so that it is complementary
- Updated tools/messaging/suggested focus at regular intervals (100 days, 50 days and 25 days for e.g. before Lyon)



Some of the tools we use to highlight your work and provide additional materials include:

- GFAN's Blog Posts
- Our social media accounts: @gfvadvocates on Facebook and Twitter
- Our latest tool GFANtastic Roundups!
- Speakers Bureau – including new videos (two more coming soon!) and photostories
- Campaigns



Thank you!

Join us as we campaign for a fully funded and
effective Global Fund to Fight AIDS,
Tuberculosis and Malaria