

Global Fund Advocates Network Membership Guide

*Who we are, what we do and how you can work with
us*





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What is GFAN?

- ▲ Year founded: 2011
- ▲ Individual members: 480+ (as of Mar 2017)
- ▲ Number of organizations: 250+ (as of Mar 2017)
- ▲ Number of countries represented: 74

The Global Fund Advocates Network (GFAN) was established in 2011 **to unite voices and efforts** from all over the world to support a fully funded [Global Fund to Fight AIDS, Tuberculosis and Malaria](#).

GFAN is a **platform** for advocates, activists and affected communities in the South and the North, as well as [Friends of the Fund](#) organizations, **to collaborate** on issues related to the Global Fund and builds on existing structures, expertise and experience developed over the last decade.

The overall purpose of GFAN is to **build a global social movement to demand health for all** by recruiting, connecting and mobilizing advocates to communicate the urgent need, and demand full funding for, the Global Fund to maximize its impact.

To achieve this goal, GFAN's **objectives** are to:

1. **Support Advocacy and Resource Mobilization**

To empower and support GFAN members in developing and implementing advocacy strategies (including working with media) on global health and resource mobilization for the Global Fund.

2. **Support Action**

To initiate and support powerful action of GFAN members at global, regional and national level.



3. Build the movement

To facilitate and expand the membership network that constitutes the global social movement in support of the Global Fund, with increased participation from advocates and affected communities in implementing countries, current donor countries and potential new donor countries.

Read more about our work in the [GFAN 2014-2016 Strategy](#) and [ICSS 2017-2021 Strategy](#).

The GFAN Secretariat is hosted by [International Civil Society Support](#), whose guiding mission is to increase the scale and quality of the global response to HIV and broader health through strengthening the mobilization, participation and role of civil society through strategic partnerships that support strong and effective civil society advocacy and leadership at global, regional and country level. GFAN is advised by a 6-member [Steering Committee](#).



**NOT A MEMBER YET? JOIN THE
GLOBAL COMMUNITY OF GFAN
ADVOCATES NOW!**

**TO BECOME A MEMBER, SIGN UP
[VIA OUR GOOGLE PAGE.](#)**



What do we do?

When you become a member of our mailing list, *you become a member of GFAN.*

The GFAN mailing list aims to be a platform for conversation - we want all of you to be active members and encourage you:

- to share your Global Fund-related news, information and campaigns;
- to use our list to proactively connect with other organizations and advocates who are dedicated to a fully funded and effective Global Fund;
- to use and promote our campaign tools; and
- to take part in our GFAN calls.

Apart from our [website](#), our mailing list is our main means of communicating with our members. As a member, you will:

- have access to information-sharing and joint strategizing on the Global Fund;
- receive invitations to regular conference calls with colleagues around the world, as well as staff from the Global Fund Secretariat and its partners; and
- be notified directly about our campaigns and the tools we provide for your own advocacy work.

Campaign tools & membership support

In general, our focus is to support advocates in donor and implementing countries, to help them push donors to deliver on Global Fund pledges and to advocate for quality implementation and increased domestic investments in the three diseases and health services.

To achieve this, the key activities in 2017-2018 for GFAN will be:

- ▲ Provide the platforms of GFAN calls and the listserv for the creation and sharing of information about the Global Fund programmes, policies and funding needs.



- ▲ Create tools and organize activities to provide voice to civil society and community messages around the Replenishment of the Global Fund.
- ▲ Host a Global Meeting of GFAN advocates in the lead-up to replenishment.
- ▲ Run the Global Fund Advocates Network Speakers Bureau to allow advocates to draw upon the experience, stories and expertise of those personally affected by the 3 diseases in their advocacy with decision-makers and other stakeholders.
- ▲ Continue its work as technical partner and primary coordinator of the New Venture Fund for Global Fund Advocacy (NVF for GFA).
- ▲ Support the work of the two regional initiatives - GFAN Africa and GFAN Asia-Pacific – and support the creation of GFAN Latin America & the Caribbean.
- ▲ Expand the advocacy base of Global Fund supporters.
- ▲ Lead discussions around the future of official development assistance.

Teleconferences

As noted above, one of the greatest benefits of joining GFAN is the opportunity to be invited to calls on a variety of Global Fund-related subjects where you can discuss your work with colleagues, hear from and collaborate with civil society leaders from around the world and learn more about Global Fund-led initiatives and hear from Secretariat staff.

Some examples of topics we'll cover in 2017-2018:

- ▲ Key international meetings: WHO Ministerial Meeting on TB/High Level Meeting on Tuberculosis, International AIDS Conference 2018
- ▲ Global Fund board meeting updates with GF Secretariat and NGO & Communities Board Delegations
- ▲ Country advocacy information sharing and strategizing for replenishment
- ▲ Planning for key resource mobilization moments



Reports

For the 4th and 5th Replenishments, the GFAN Secretariat produced [Cost of Inaction: A report on how inadequate investment in the Global Fund to Fight AIDS, Tuberculosis and Malaria will affect millions of lives](#) (2013), [Global Fund Replenishment 2016: The Cost of Inaction](#) (2016) and [Key Populations and the Global Fund: Delivering Key Results](#) (2016). Developed in conjunction with the Global Fund and its technical partners, the Cost of Inaction series detail the humanitarian and economic cost of not fully funding the Global Fund. Complementary tools were made available to GFAN members to share key messages. The Key Populations report, written in partnership with the Free Space Process and ICASO, explains why ending AIDS, TB and malaria will be impossible without addressing the needs of and working with key and vulnerable populations.

Toolkits

When important Global Fund reports are published or important, relevant events are taking place, we assist our members by creating easy-to-use toolkits for messaging and advocacy that they can use with decision-makers or the public.

Some examples of toolkits we created in 2015-2016:

- ▲ Global Fund financing messages for the Financing for Sustainable Development Conference in Addis
- ▲ Using the 2015 Global Fund Results Report for replenishment messaging
- ▲ Supporting the European Financial Transaction Tax for Global Fund financing
- ▲ Replenishment meeting messaging and social media toolkits
- ▲ Universal Health Care and the Global Fund



Website & social media

GFAN is active online via our [website](#), [Facebook](#) and [Twitter](#).

On our website, we keep an active blog on our activities, have details on our campaigns and provide an extensive library of Global Fund-related resources.

We post almost daily to Facebook and Twitter, where we share Global Fund-related articles and news that we do not typically post to our mailing list or website – these are places to find more comprehensive, up-to-date information.

In-person meetings

From time to time, we hold partners meetings for advocates to come together to strategize on Global Fund advocacy work.

As of the past few years, we have had to run these as invite-only as we are only able to accommodate small groups of partners.

To see what we do at these meetings, review our [report from our February 2017 meeting](#).

Speakers Bureau

Our Speakers Bureau is a register of 10 advocates who are committed to sharing the messages to fund the Global Fund, to create policy changes for positive enabling environments and to increase domestic investments in health and to encourage collective engagement in their advocacy to governments and decision-makers. The principle is that **people who have seen the impact of the Global Fund in their lives are the most impactful spokespeople for the Global Fund**. Each of our speakers are currently or have in the past accessed Global Fund-supported programs and are active advocates in their own communities for prevention, treatment and/or care for one or more of the three diseases.



As GFAN members are constantly seeking opportunities to solidify and increase either donor funding to the Global Fund Secretariat or domestic funding for HIV/AIDS, tuberculosis and malaria, being able to call upon trained spokespeople is a key to the success of their advocacy. *We offer our partners on-going access to speakers that can provide the voice of affected communities at their events and discussions with decision-makers, the public and media.*

Conference calls, in-person visits with politicians, blog articles, newsletter content and co-writing editorials – these are just a few examples of venues for which you can use our Speakers. Note that we require cost-sharing with partners for all trips.

For full profiles on our speakers and more details, [visit our Speakers Bureau page](#).

Partnerships

The GFAN Secretariat uses its network and convening experience to help build impactful opportunities and advocacy moments for our members.

Currently, ICSS is the technical partner of the **New Venture Fund for Global Fund Advocacy** that manages a Gates Foundation grant that provides funding for country-based networks that work on Global Fund financing advocacy. The aim of the first round of the NVF for GFA was to provide funding to campaign work that would help to maintain or increase donor country pledges in the 5th replenishment. ICSS is again supporting another round of funding for on-going resource mobilization work in key strategic donor countries.

Over the past few years, GFAN members have been developing **regional GFAN hubs** in Asia & the Pacific and Africa. The goal of these regional groups is to advocate for increased domestic investment in health with resource allocation to HIV/AIDS, TB and malaria and more effective Global Fund in-country programs. You can find out more about [GFAN Asia-Pacific on their Facebook page](#). GFAN is currently developing its hub in Latin America & the Caribbean.



With the Global Fund's increased focus and reliance on domestic investments, it is important to support the development of this advocacy so that countries reach their health targets. We continue to support partners in implementing countries as they develop strategies around key opportunities.

We also work with our members to feature the Global Fund at international events and to use our network to support letters and petitions. Some **advocacy moments** we have facilitated:

- ▲ AIDS 2012, AIDS 2014 & AIDS 2016 Global Village Networking Zones with programing provided by the Global Fund Secretariat and GFAN members, with plans to run a similar zone at AIDS 2018
- ▲ 2015 UNION TB Conference attendance in its first-ever community space, with plans to help the community space grow at future conferences
- ▲ Participation in important panels at the 2015 Financing for Sustainable Development Conference and United Nations Sustainable Development Summit and the High-Level Meeting on HIV/AIDS in 2016, including the Civil Society Forum
- ▲ Petitions to governments to stop cuts to ODA and the Global Fund and continued support for other countries' immediate advocacy needs
- ▲ Letters to the Global Fund Secretariat on replenishment targets

