Notes from Unfunded Quality Demand Call with Silvio Martinelli, Head, Access to Funding Department and Christoph Benn, Director External Relations

26 February 2015

Slide presentation: The Register of Unfunded Quality Demand, Silvio Martinelli

Presentation was an overview of the register and how it will work. A few notes included that there is a disproportionate TB/HIV and malaria which will change as new windows are opened. There are 16 regional concept notes that will be reviewed in the next window and unfunded quality demand from regional applications will be included in the next publication of the UQD Register.

Questions and Answers

Questions:

What precisely does “technically sound” expression mean: does it mean that those demands are completely based on science and that means there’s nothing to modify?

In the breakdown by disease, mention that disease breakdown might break down differently in the future. But there's a lot of TB/HIV there. Why?

What's the risk of cherry picking from register?

Answers:

Yes, they are receiving concept notes from countries where they provide good data and info and found to be technically sound, strategically focussed, and aligned with national strategy. These interventions are ready to go, but are required to be transformed into a grant: generally each line represents interventions that can be implemented as described and no additional info is required although new
information, say for e.g. a change in pricing, can be adjusted in the grant making process of a line or lines in the UQD.

Large representation of TB/HIV in register is linked to what concept notes have been received so far, and processed to at least the first Grant Approvals Committee meeting. Countries that have shown a high burden have submitted a higher need above indicative amounts and this is why there is more in the registry.

**Slide presentation: Update on resource mobilization for UQD, Christoph Benn**

Presentation was an overview of resource mobilization possibilities for the UQD: direct contributions by-passing the Fund or contributions via the Fund. UQD contributions can be earmarked by private sector (PS) and high-net-worth individuals (HNWI); as well as UNITAID and Debt to Health, as specified in the Amended and Restated Global Fund Policy for Restricted Financial Contributions. Earmarking continues not to be allowed for public donors. Earmarking is an option where it can encourage donations, although it is not necessary for PS or HNWI to earmark. If they choose not to earmark their money can be used to finance the register as part of additional Global Fund resources.

**Question and Answers**

*Questions:*

What are the plans to communicate what UQD represents...does it include calculating lives saved, impact numbers?

Is there a pledging moment for the UQD and what is the target for money raised for this year?

Can a PS contributor fund part of a proposal, or do they need to fully fund a proposal? Suggestion that this ability to earmark a proposal could be a good incentive for MICs to become donors.

Are projects prioritized in any way, do donors have to select a project to fund?
Any response to the TRP’s recent report containing comments about incentive funding and UQD?

**Answers:**

The GF is changing the way they report on impact, moving away from lives saved but focusing on mortality, morbidity. Communications will still highlight lost opportunities and services delivered and the impact that they will have – this is an ongoing conversation between the communications and strategic investment groups in the Secretariat. Over the coming few months there will be more details and communications around the approach to impact, and once the approach is aligned we will work on linking in some way to the interventions included in the Register. If we cannot fill the gap, looking at how to express how many lives are at stake – for e.g. the Dutch government has formally requested this type of information.

The target for 2015 is $200 million, there is no pledging moment for the UQD it can happen at any time. Donors can fund parts or whole proposals. It is a Board decision that no country including MICs can earmark, but always the possibility that a PS/HNWI and a donor country band together to fund something off the registry on their own initiative.

TRP is an independent panel. They have indicated concerns on incentive funding as a mechanism to serve the purpose it was originally to serve – support ambition. Incentive funding is part of set up now but can be discussed during next allocation period. TRP – comments that activities should be prioritized and put into allocation instead of putting them into incentive funding request.

All entries on the published register represent quality demand and are not given different levels of priority. Potential donors may identify regions or themes of interest within the interest, or choose to make an unearmarked contribution to the Global Fund to finance items on the Register.

Consistent with the Board decisions on this topic, items on the register would then be financed by the Global Fund according to prioritization carried out by the GAC, considering the TRP’s recommendations and the overall additional resources available.
Discussion on CS advocacy around the UQD

ICSS/GFAN – we put out an advocacy alert when first released. We’ve been thinking of pulling out a few key countries for replenishment and ones important for donor countries and speak to the stories, talk about impacts, opportunities lost. We’re working on getting more information beyond the UQD details in the spreadsheet.

Mandy ACTION – partners have been looking at UQD and how to use it as a resource tool in various countries. Partners in Australia are using it in funding request for Australian government to provide additional $75m in 2015-2016 budget and linked directly to UQD; also looking at Asia-Pacific region UQD entries to help bump up pledges. US colleagues are doing this as well but not linking to UQD because some of the individual items are challenging to communicate about.

Chris Collins, UNAIDS – would like to send relevant UQD details to its own distribution list to support advocacy. UNAIDS has targets and fast-track initiative that emphasises need for ambitious scale-up. This frame of challenging the world to accelerate scale-up could be useful for UQD work.

RESULTS USA – case studies would be very helpful. UQD offers specific #s, concrete info, too that helps. More detail we can add will be better.