



## Social Media Took Kit

*Hashtags:* #GetBackonTrack #IncreasetheFund #EndtheEpidemics #StepuptheFight

### Twitter:

US\$14 billion is an important target to reach but is simply NOT ENOUGH for the scaled-up response that is needed. All partners of the @GlobalFund should seek to raise more than the minimum US\$14 billion for the Global Fund's Sixth Replenishment #GetBackonTrack #IncreasetheFund

The @GlobalFund has an impressive record of innovation & the Investment Case shows a strong, clear focus on optimizing investments: however, US\$14 billion gives the Global Fund absolutely no cushion or ability to adapt.

The full @GFAN response: <https://bit.ly/2DY1Mgd>

The @GlobalFund has a history of doing extraordinary work: few investments have had the same impact in saving lives, preventing infections & creating strong and resilient health systems.

See Erika's story of the impact of the Global Fund: <https://youtu.be/WhAJ0TbSr7A>  
#EndtheEpidemics

Serge is thankful to the @GlobalFund for his continued health & ability to feel protected & free, especially in an environment where homosexuality is strongly condemned.

His story: <https://bit.ly/2SxWbWd> #IncreasetheFund #EndtheEpidemics

The @GlobalFund has a history of doing extraordinary work: few investments have had the same impact in saving lives, preventing infections & creating strong and resilient health systems.

See Mirriam's story: <https://bit.ly/2RHPVXr> #EndtheEpidemics

## Facebook:

US\$14 billion is an important target to reach but is simply NOT ENOUGH for the scaled-up response that is needed. All partners of the @theGlobalFund should seek to raise more than the minimum US\$14 billion for the Global Fund's Sixth Replenishment

See Serge's story on the importance of the Global Fund for Key Populations:  
<https://bit.ly/2SxWbWd> #GetBackonTrack #IncreasetheFund

The Global Fund has a history of doing extraordinary work: few investments have had the impact that the Global Fund has in saving lives, preventing infections and creating strong and resilient health systems. This Investment Case outlines the absolute minimum of what is needed when in fact, we are at a critical moment where the minimum may not be enough to prevent us from sliding back. The extraordinary is needed again.

Watch Erika's story of the extraordinary impact of the Global Fund:  
<https://youtu.be/WhAJotbSr7A> #IncreasetheFund #EndtheEpidemics

The Global Fund has an impressive record of innovation and the Investment Case makes it clear there is a strong, clear focus on optimizing investments: however, given the multitude of external factors on which the Investment Case relies, it really can only be seen as a minimum investment. US\$14 billion gives the Global Fund absolutely no cushion or ability to adapt should assumed external investments change.

For the full GFAN response to the Global Fund Investment Case visit:  
<https://bit.ly/2DY1Mgd> #IncreasetheFund #EndtheEpidemics

At least US\$18 billion for Global Fund replenishment is critical to fund programming that will get the world #BackonTrack to end the epidemics, there remains a significant resource gap identified by the Global Fund and technical partners in the Investment Case.

See Mirriam's story that highlights the important work done through funding from the Global Fund: <https://bit.ly/2RHPVXr>

#IncreasetheFund #EndtheEpidemics

## French Materials:

Twitter :

Serge remercie le Fonds mondial pour sa bonne santé et pour se sentir protégé et libre, en particulier dans un milieu où l'homosexualité est fermement condamnée.

photo reportage: <https://bit.ly/2TGZDv6> #EndtheEpidemics

## Facebook :

Serge remercie le Fonds mondial pour sa bonne santé et pour se sentir protégé et libre, en particulier dans un milieu où l'homosexualité est fermement condamnée.

Il est essentiel d'atteindre ces populations pour lutter contre les épidémies et pour améliorer la santé publique, tout en constituant un élément central de la réalisation des droits de la personne et de la justice.

Photo reportage: <https://bit.ly/2TGZDv6>

**Protégé :** [photo reportage Serge](#)

## Supporting the Working Group in India:

Please support the campaign of the Working Group in India that has been actively working around the Preparatory meeting:

You can find them on twitter at: @AllianceinIndia & on Facebook through the India HIV/AIDS Alliance.

*The hashtags they are using include:*

#AbhiNahiTohKabhiNahi

#MakeIndiaWinInHealth

#fullyfundHIV\_InIndia

#fullyfundmalaria\_InIndia

#fullyfundTB\_InIndia