



GFAN Speakers Bureau - Users Guide to Advocacy Videos & Photos

- ▲ View our [We need the Global Fund](#) webpage
- ▲ Find out more about our Speakers Bureau – what it is and how it works - and its members [on our website](#)
- ▲ [Download our toolkit](#) for more general information on how to use the Speakers Bureau for your advocacy and in media

How to use our videos and photos

We welcome all of our members and partners to use these videos and photos for your Global Fund-related campaigning.

- ▲ Tell us if you use the videos or photos in any of your communications – [we love knowing](#) what you're doing with them!

Here are some ideas for how to use these assets:

- As visuals for reports, case studies, info sheets and any other Global Fund-related publications
- As a complement to newsletters, blog posts, print articles and editorials related to the Global Fund and your campaigning
- As part of pieces you write about any of these 4 featured speakers
- As a preview to any in-person visits of any of these 4 featured speakers
- Screening at in-person meetings, conferences, etc.

What we would prefer you DON'T use the assets for (unless with permission):

- Your organization's general promotional materials
- Any content not related to global health issues
- Any commercial use (see below)

Copyright

We want to ensure that all GFAN members and partners have the opportunity to use our campaign and advocacy materials in support of resource mobilization for the Global Fund and adapt them for their own context; doing this, we can collectively make a stronger statement and a greater impact when we work together.

These videos and photos will follow the [Attribution-NonCommercial 4.0 International](#) licence.

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Icons

For insertion into publications, download images and icons [here](#). These are the relevant icons:



Videos

Louie Zepeda-Teng, Philippines

[Full biography](#)



Video:

- ▲ [View video on YouTube](#)
- ▲ [View video on GFAN website](#)
- ▲ [Request original video file](#)

Perspectives in video: tuberculosis; MDR-TB; disability; women & girls; Asia & the Pacific

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Description:

Louie was diagnosed at age 24 with tuberculosis (TB) meningitis (tuberculosis in the brain). At the time, she had been planning to take her board exam to become an architect and to start her career. Instead, she found herself going through years of treatment and its debilitating side effects for TB and then multi drug-resistant TB (MDR-TB). TB drugs can cause severe side-effects; during her difficult treatment, she lost her vision permanently.

When she discovered that normal TB drugs did not work for her, Louie was able to get a proper diagnosis for her MDR-TB and full, free treatment at a clinic funded by The Global Fund to Fight AIDS, Tuberculosis and Malaria.

Now Louie is involved in national and international disability advocacy. In her TB patient treatment advocacy work, Louie promotes patient empowerment and universal access to treatment including those with disability. She is also married and a mother.

Louie has a message: ending TB is within our reach, but to do this “we need to keep investing in Global Fund.”

Quotes:

“Blindness changed my life. Blindness also made me see a different side of the world.”

“I am a survivor of tuberculosis.”

Tuberculosis is a bacteria that is spread from person to person through the air. There are an estimated 9 million new cases of TB every year. It is curable, but can be deadly without proper treatment.

“Turns out that I’m not okay with the medicines. Three out of the four medicines did not work in my body and I completely lost my vision.”

MDR-TB treatment is long, costly and can have severe side effects. There are almost 500,000 new cases of MDR-TB each year.

“I was diagnosed properly when I was enrolled in TDF – Tropical Disease Foundation. They were the primary recipient of the Global Fund back in that year.”

The Global Fund provides 80% of global TB financing.

“The importance of getting proper diagnosis is to prevent this from happening, prevention of these kinds of effects. The advantage of being enrolled in TDF was I got the medicines for free and complete.”

Since 2000, effective treatment and diagnosis has saved 43 million lives.

“We need to keep investing in Global Fund. I truly believe this because it is possible to end TB in our lifetime.”

“I’m very fortunate I was able to conceive a daughter and her name is Zoe. I get to be that person, be a mom.”

“This is not just a medical problem, it’s a social problem.”

“Advocates need to be heard, need to be powerful, so that everybody – those who are not yet affected – can be informed.”

“Ending TB is definitely within reach.”

Stills:

[*download all stills here*](#)





Social media:

"I am a survivor of #tuberculosis." Watch Louie's story & how the @GlobalFund saved her life. <https://youtu.be/tvNkWitJEV8>

Thanks to the @GlobalFund Louie was diagnosed with #MDRTB and treated for free. <https://youtu.be/tvNkWitJEV8> #tuberculosis

The @GlobalFund provides 80% of global #tuberculosis financing. Louie is one of millions it has helped. <https://youtu.be/tvNkWitJEV8>

"We need to keep investing in @GlobalFund...because it is possible to end #tuberculosis in our lifetime." <https://youtu.be/tvNkWitJEV8>

There are 9m new cases of #tuberculosis each year. Louie is one of them & survived thanks to the @GlobalFund. <https://youtu.be/tvNkWitJEV8>

Clara Banya, Malawi

[Full biography](#)



Video:

- ▲ [View video on YouTube](#)
- ▲ [View video on GFAN website](#)
- ▲ [Request original video file](#)

Perspectives in video: HIV; women and girls; mothers; Africa

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Description:

Clara was 25 years old and working in Voluntary Testing and Counselling for HIV at a local hospital when she noticed she was having similar symptoms as her patients. However, at the time, while she knew she had HIV, it was difficult to get a CD4 count. Clara travelled 400km to get the test: her CD4 count was 32 (from a healthy range of 500-1500) and she had progressed to AIDS.

With the support of The Global Fund to Fight AIDS, Tuberculosis and Malaria, Clara has returned to full health - now her viral load is undetectable. Clara's 12-year old daughter also has HIV, but is thriving. Prevention of mother-to-child transmission is now available to all pregnant women with HIV in Malawi – thanks to the Global Fund's support, Clara's second child was born HIV negative.

Clara now coordinates national activities for women living with HIV. She offers technical advice to organizations, encourages testing, combats stigma and discrimination and speaks publicly about HIV in Malawi.

Clara is clear: “I am the living example of what the Global Fund has achieved over the years.” Still, she warns that donors need to keep investing in the Global Fund because “there is an opportunity that we can end this epidemic.”

Quotes:

“I first learnt that I was HIV positive in 2004. My fear was: am I going to get the treatment right in time? Am I going to die?”

Clara had to travel 400km to find out her CD4 count had dropped to 32, from the healthy range of 500-1500.

Since that time, the Global Fund has made significant investments in Malawi that make it easier for people to access treatment.

“Now with the availability of treatment via the Global Fund, people are able to take care of their families.”

“My health is important not only for me but also for my children and my family.”

“My status impacted my daughter...she was also infected by HIV...I got my daughter when we didn’t have a chance to have prevention of mother-to-child transmission here in Malawi.”

Every HIV-positive pregnant woman in Malawi now gets ARVs, which helps avert mother-to-child transmission.

“The prevention of mother-to-child transmission program via the Global Fund really helped me to have my second child HIV-negative. It gave me the courage that I should go out and talk to other women about the importance of getting into the program because I had experienced the goodness about it.”

“I am the living example of what the Global Fund has achieved over the years.”

“It is important to continue investing in the Global Fund because millions of lives have been saved. There is an opportunity that we can end this epidemic.”

Stills:

[download all stills here](#)



Social media:

“Now with availability of treatment via the @GlobalFund, people in #Malawi are able to take care of their families.” <https://youtu.be/YVe5r-1ePBU>

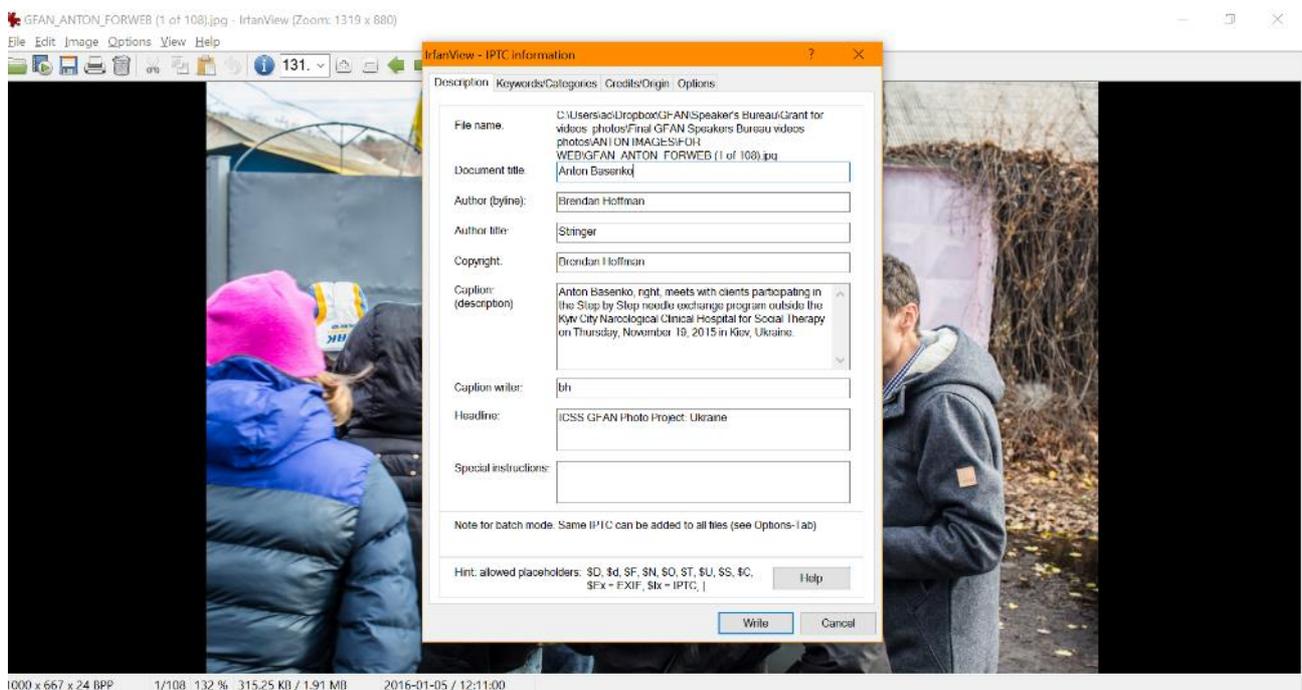
Clara is the “living example of what the @GlobalFund has achieved over the years.”
Watch her story: <https://youtu.be/YVe5r-1ePBU>

“It is important to continue investing in the @GlobalFund...There is an opportunity that we can end this epidemic.” <https://youtu.be/YVe5r-1ePBU>

Clara’s 2nd child was born #HIV-free thanks to @GlobalFund support for mother-to-child prevention. <https://youtu.be/YVe5r-1ePBU> #PMTCT

Photos

You will find *copyright information and captions* for each photo by viewing its [IPTC Photo Metadata](#) in your photo viewing/editing program. You can find this by going to the image properties or information option in your program’s menus. If you are unable to view it in your program, download one of the [programs listed here](#) (we recommend [IrfanView](#) as a useful free option).



Loyce Maturu, Zimbabwe

[Full biography](#)



Pictures:

- ▲ [View slideshow on our website](#)
- ▲ [Request original photos for print and web](#)



Perspectives in photos: HIV; youth; prevention of mother-to-child transmission (PMTCT); Africa

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Featured in this series:

- Loyce conducting peer-to-peer counseling sessions with HIV positive youth
- Loyce playing games with her neighbours and hanging out with friends
- Loyce cooking, working and studying at home
- Loyce preparing her anti-retroviral treatment
- A visit to Warren Park Clinic where Loyce was a peer-to-peer counsellor for 6 years
- A group workshop session led by Loyce for the Young Peoples Network on Sexual and Reproductive Health

- Loyce working at the Africaid office

Description:

Loyce is 24 years old and was born with HIV. Before the age of 10, she lost both her parents and her brother. Loyce had a difficult time growing up with HIV and accepting her status: she faced stigma and verbal abuse from some of her relatives, nearly committed suicide and missed school often due to ill health.

Loyce didn't start receiving treatment until she contracted tuberculosis (TB) when she was 12 years old; during that time Loyce had to manage both TB and HIV treatment for the first time. The Global Fund to Fight AIDS, Tuberculosis and Malaria supported her tuberculosis treatment and recovery.

Since 2009, Loyce has been working as a peer counsellor and advocacy officer on issues around treatment, care and support including HIV-related stigma and discrimination for children, adolescents and young people living with HIV; the campaigns she works have been rolled out in schools and communities throughout Zimbabwe. Loyce also works in international HIV youth advocacy.

Loyce thanks the Global Fund for saving her life. Now, with her good health, she can take on life's challenges, but she asks donors to continue to support the Global Fund as "this will help in saving lives of people like me".

Social media: (attach photo or provided link to posts)

Loyce was born with #HIV and lost her family. Now she helps other youth living with #HIV. <http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-loyces-story/> @GlobalFund

Thanks to the @GlobalFund, Loyce survived #HIV-#TB coinfection. Now she's an #HIV counsellor for young people.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-loyces-story/>

Loyce asks donors to support the @GlobalFund: "this will help in saving lives of people like me" with #HIV.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-loyces-story/>

Loyce thanks the @GlobalFund for saving her life; now she supports other youth with #HIV through her story.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-loyces-story/>

Anton Basenko, Ukraine

[Full biography](#)



Pictures:

- ▲ [View slideshow on our website](#)
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Perspectives in photos: HIV; hepatitis C; harm reduction; people who use drugs (PUDs); injecting drug users (IDUs) Eastern Europe & Central Asia

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Featured in this series:

- Anton at work at the [Alliance for Public Health](#) (prior to November 2015 known as the International HIV/AIDS Alliance Ukraine)
- Anton meeting with clients participating in the Step by Step needle exchange program and a methadone clinic at the Kyiv City Narcological Clinical Hospital for Social Therapy
- Anton visiting staff and patients in a needle exchange program at the Vertical Foundation's office in the Kyiv City AIDS Center
- Anton receiving opioid substitution therapy and anti-retroviral treatment
- Visits to known injecting drug user sites
- Anton with wife, Svetlana Tkalya, and father, Igor Basenko

Description:

Anton was 14 when he started using drugs and 16 when he began injecting himself. Anton's life comprised of health issues and regular conflicts with law enforcement and he had no job, home or family; he describes himself at this time as an "ordinary street junkie".

Over the 11 years he used drugs, he tried to stop many times, but nothing worked until he started opioid substitution therapy as a client of a harm reduction program. In 2003, thanks to the introduction of these Global Fund programs, he found out he had HIV and hepatitis C and started anti-retroviral therapy (ART). Then in 2004, Anton was one of the first patients in Ukraine of Global Fund-financed opioid substitution therapy. It was then his life turned around.

Now Anton coordinates national harm reduction projects and participates in consultations, conferences, working groups and campaigns at national, regional and international levels. His organization runs the country's Global Fund-financed harm reduction programs.

Anton says that "only thanks to the support of the Global Fund, substitution therapy came into my life and turned it upside down. I started antiretroviral treatment in time and I'm still alive. I'm one of 17 million lives saved by the Global

Fund.” For Anton, he’s seen first-hand why the Global Fund needs to continue to fight against a resurgence of the epidemic in Eastern Europe.

Social media:

Anton used drugs for 11 yrs; when the @GlobalFund introduced substitution therapy, he change his life around.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-antons-story/>

The @GlobalFund helped Anton stop injecting drugs, now he runs @GlobalFund #harmreduction programs in #Ukraine.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-antons-story/>

Thanks to the @GlobalFund, Anton stopped injecting drugs & started treatment for #HIV in time. <http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-antons-story/>

“I’m one of 17 million lives saved by the Global Fund.” Now Anton helps others through @GlobalFund programs.

<http://www.globalfundadvocatesnetwork.org/campaigns/we-need-the-global-fund-antons-story/>