

# FRIENDS OF THE GLOBAL FUND

## TO FIGHT AIDS, TUBERCULOSIS AND MALARIA



## THE STORY OF FRIENDS OF THE GLOBAL FUND

The network of Friends organizations supporting the Global Fund is as unique as its partnership model, providing different groups of stakeholders with equal rights of decision-making at the global and at the country levels. The Global Fund was created as a lean organization without country presence and an expensive bureaucracy. Soon after its creation in 2002, the Global Fund mission and vision inspired outstanding personalities around the world to commit their time, expertise and resources to help provide equitable health services to those people in the poorest countries who otherwise would die of preventable and treatable diseases with disastrous consequences for their families, communities and nations.

Among the first leaders who decided to support the Global Fund through this new partnership were Ed Scott in the U.S., Tadashi Yamamoto in Japan and Michèle Barzach in France. They have all demonstrated visionary leadership and can truly be regarded as the pioneers of the Friends movement. They were soon followed by equally impressive personalities on all continents, creating Friends in Africa, Asia, Latin America, the Pacific and the Middle East.

In spite of the regional diversity and differences in scope and focus of the Friends organizations there is a common characteristic. Together, they embody the unique partnership of very different stakeholder groups that has become a key asset of the Global Fund. Anybody who has attended a Global Fund Board Meeting or a Partnership Forum – witnessing the intensive debates between donor governments and communities affected by the diseases, multilateral partners and the private sector, nongovernmental organization activists and representatives of implementing governments – will testify to the very unique spirit of these meetings. Despite all the differences, there is a clear intent to listen and to

learn from each other, enabling decision-making and cooperation based on the interests of those people most affected by the diseases. The same can be said of the Boards and Secretariats of Friends organizations. There are CEOs of major companies, former and present senior government officials, civil society leaders and diplomats. They might never have met or found a common purpose before but the vision of the Global Fund has inspired them to work together and to advocate for better health services in places where they are most needed.

This brochure provides an overview of the various Friends organizations around the world. But behind every organization there is an amazing story inspired by outstanding individuals. The Global Fund is truly in their debt. It would never have been able to mobilize the level of resources it has made available to countries over the last few years without the strong support of Friends. It would never have been able to build the contacts with leaders in governments, the private sector and civil society that are so vital for its continued success. It would not be the vibrant partnership that is part of the very essence of the Global Fund. The story continues and the Global Fund looks forward to an ever-closer cooperation with Friends and to an expansion of the network.

Dr. Christoph Benn  
Director, External Relations and Partnerships

## THE PARTNERSHIP BETWEEN THE GLOBAL FUND AND FRIENDS

### ABOUT THE GLOBAL FUND

The Global Fund was set up in 2002 as an innovative financing mechanism for international health aimed at mitigating the impact caused by HIV/AIDS, tuberculosis and malaria, thus contributing to poverty reduction and sustainable development within the framework of the Millennium Development Goals. The Global Fund's main mandate is therefore to attract and disburse additional resources to prevent and treat the three diseases.

The Global Fund represents a new approach to international health financing. It operates as a partnership between governments, civil society, the private sector and affected communities. Such partnerships aim at enabling the participation and involvement of various stakeholders in the activities and processes of the Global Fund, taking into account their comparative advantage in areas where they can add value to the Global Fund work. Global Fund partnerships exist at both the global and the local levels. In other terms, the work of the Global Fund is a collective effort of various stakeholders in the fight against the three diseases.

The Global Fund is an independent organization, governed by an international Board that consists of representatives of donor and implementing governments, nongovernmental organizations, the private sector (including businesses and philanthropic foundations) and affected communities. Also participating in an ex-officio capacity are representatives of the World Health Organization (WHO), the Joint United Nations Programme for HIV/AIDS (UNAIDS), the World Bank, Roll Back Malaria (RBM), Stop TB and UNITAID.

As a financing mechanism and not an implementing entity, the Global Fund has no country presence. It relies for program implementation on a close collaboration with in-country partners represented by the Country Coordinating Mechanism. The latter is yet another reflection of the Global Fund model of partnership at the local level, drawing on the active participation of the public and private sectors as well as multilateral and bilateral partners. Such a way of operating provides indeed an opportunity for greater participation and collaboration between all the sectors involved in the fight against the three diseases. The principle of local ownership and participative planning ensures that new resources are entirely directed to programs based on a consensus regarding priorities and needs.

### THE NEED FOR PARTNERSHIPS

The broad range of stakeholders has led to the Global Fund having a growing role in the area of global health and development. Donors, implementers, civil society and communities are joining forces to make of the Global Fund not only an important financing mechanism but also a forum where needs, strategies and policies related to health are discussed at the local and the global levels. Such an enabling environment for public/private partnerships – together with the successful efforts of the Global Fund in the fight against the three diseases – has led many stakeholders, including civil society, communities, celebrities, academics and both the private and the public sectors to feel the need to establish organizations aimed at promoting a good understanding of the mission of the Global Fund as well as at mobilizing political and financial support for the Global Fund.

In order to create an environment conducive to raising awareness not only of the three diseases but also of the role of the Global Fund, it is critical that the Global Fund build partnerships at all levels. This is also important for the mobilization of strong political and important financial support to the Global Fund. This key element of partnership is embodied by the various Friends of the Global Fund organizations. Thus, in the last five years, the Global Fund has witnessed the creation of eight diverse organizations of Friends of the Global Fund covering a wide geographical scope, including both the northern and the southern constituencies of the Global Fund. This includes Friends U.S., Friends Japan, Friends Europe, Friends Africa, Friends LAC, Friends Asia, Pacific Friends and Friends MENA.

### THE ROLE OF FRIENDS

Friends' organizations are entirely independent entities and have diverse operational models. They are either national or regional and are governed by their own boards. They receive no financial support from the Global Fund. They represent donors (Friends of the Global Fight U.S., Friends of the Fund Japan and Friends of the Fund Europe), implementing partners of the Global Fund (Friends of the Fund Africa, Friends of the Fund Latin America and the Caribbean, Friends of the Fund South and West Asia) or both of them (Pacific Friends of the Fund, Friends of the Fund Middle East). Friends' organizations are dedicated to raising awareness about the three diseases, to advocating the vision, mission and work of the Global Fund and to lobbying decision-makers and private sector entities to lend their political and financial support to the Global Fund. Some Friends are involved in research and in fostering policy debates.

Each Friends organization determines its own core of objectives and activities, which vary according to the region, to the specific situation and the needs therein. Friends' organizations in donor countries are mainly devoted to mobilizing wide public and political support for the Global Fund with the aim of securing significant financial contributions to combat communicable diseases worldwide. Friends' organizations in implementing countries tend to focus on education about the three diseases, the way of accessing Global Fund funding and also on resource mobilization. It can easily be said that Friends of the Global Fund organizations are dedicated ambassadors for the Global Fund. Such awareness-raising and advocacy activities by Global Fund stakeholders have been an important factor in the latter's success in mobilizing such a wide range of political support and such massive financial contributions from both the private and the public sectors. In this respect, the wide network of the organizations of Friends of the Global Fund has been instrumental in securing such support.

# FRIENDS OF THE GLOBAL FUND AFRICA

(FRIENDS AFRICA)



**FRIENDS  
AFRICA**  
FRIENDS OF THE GLOBAL FUND AFRICA



**Friends of the Global Fund Africa (unofficially known as “Friends Africa”) was created on 3 May 2006, with an Advisory Board which was inaugurated in February 2007. Friends Africa is a legally independent organization with by-laws and a board of directors. Their mission is to galvanize African governments, the private sector and civil society for the purpose of bringing about sustainable and effective methods of addressing AIDS, TB and malaria in Africa with an emphasis on the Global Fund being a key funding mechanism in the fight.**

#### **FRIENDS AFRICA PRIMARILY WORKS IN FOUR DISTINCT AREAS:**

Advocacy and fundraising, capacity building, documentation and the provision of technical assistance.

#### **THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

##### **ADVOCACY**

Friends Africa has been engaged in advocacy and fundraising activities not only within Africa but also globally. They are in partnership with the Mobilizing for RH/HIV Integration initiative, the United Against Malaria campaign and the Center for Interfaith Action. The following activities are being carried out:

- sexual reproductive health/HIV integration projects, including the implementation of the Global Fund gender strategy
- a Short Message Service (SMS) fundraising project (in partnership with the United Against Malaria campaign and MTN telecommunications)
- an increased involvement of the interfaith coalition in malaria program implementation
- Advocacy for greater male involvement in reproductive health in Africa

##### **CAPACITY BUILDING**

Friends Africa is dedicated to growing the capacity of the Global Fund’s partners in Africa (including civil society organizations, government agencies and select private sector entities), on the conviction that increased capacity, whether in terms of resource mobilization or for program implementation, is critical. Education will be provided to various audiences through the following activities:

- annual grass-roots capacity-building seminar (to provide training in project management, proposal development, procurement and monitoring and evaluation to nongovernmental organizations)

- online portal (to provide an opportunity for continued networking and capacity building)
- workplace policy project (providing training, in partnership with the Global Business Coalition, to small and medium-sized businesses)

##### **TECHNICAL ASSISTANCE**

One of Friends Africa’s primary objectives has, from the beginning, been to establish a regional pool of technical assistance providers. Friends Africa’s technical assistance hub currently contains 300 consultants and can provide local experts who combine knowledge of the three diseases with an understanding of the region. In order to increase the amount of assistance available and make it more relevant to country needs, the following will be undertaken:

- the mobilization of technical assistance to African Country Coordinating Mechanisms for proposal preparation and to nongovernmental organizations to assist with implementation
- ongoing training for the consultants who make up the technical assistance hub to keep knowledge of Global Fund policies up-to-date

##### **DOCUMENTATION**

Friends Africa undertakes to document the work of the Global Fund and related stakeholders in the region in order to showcase the efforts of Global Fund-supported programs in Africa. The following publications have been produced:

- *What the Global Fund to Fight AIDS, Tuberculosis and Malaria Means to Africans* (2nd Edition)
- *Innovative Practices in the Fight Against AIDS, TB and Malaria* (funded by the UN Foundation and MTN)

## THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED DURING 2008:

### ADVOCACY

Prior advocacy efforts by Friends Africa included several visits to African heads of state, one of which resulted in a US\$ 10 million pledge to the Global Fund. The purpose of these visits was to mobilize contributions from African governments and the private sector as well as to create awareness of the work of the Global Fund in Africa.

Friends Africa also carried out pre-G8 advocacy meetings in Germany and Japan (in partnership with Friends Japan), including a series of consultative meetings with over 50 Japanese stakeholders. Friends Africa was also successful in mobilizing African leaders to a high-level seminar held in Japan in the run-up to the G8 meeting.

In addition, Friends Africa has been involved in advocacy projects in ten African countries concerning the integration of reproductive health into HIV programs.

### CAPACITY BUILDING

The 2008 Friends Africa Annual Grass-roots Seminar was held in Ghana and was attended by both the Vice-President of Ghana and the Vice-Chair of the Board. Sixty nongovernmental organizations from 26 African countries participated in the training and had the opportunity to network.

### TECHNICAL ASSISTANCE

In partnership with Population Action International and the Global AIDS Alliance, Friends Africa supported the integration of reproductive health and HIV programs in ten countries, carrying out advocacy visits, providing technical assistance for proposal development and assisting civil society organizations with grants for capacity building.

Friends Africa also carried out an assessment of the 70% Success Coalition's efforts to increase the number of HIV proposals approved by the Global Fund (study was commissioned by WHO and GTZ).

### DOCUMENTATION

- country report: *Ethiopia: Turning the Tide Against Malaria with the Global Fund* (2008)
- country report: *Rwanda and the Global Fund* (2007)
- What the Global Fund to Fight AIDS, Tuberculosis and Malaria Means to Africans* (1st Edition, 2007)

## FRIENDS AFRICA BOARD OF DIRECTORS

Oversight of Friends Africa is provided by a Board of Directors and an Advisory Board.

### H.E. GENERAL YAKUBU GOWON

NIGERIA

Former President, Nigeria

### H.E. MADAME KAGAME

RWANDA

First Lady of Rwanda

### DR. NGOZI OKONJO-IWEALA

NIGERIA

Managing Director, World Bank,  
Former Minister of Finance Nigeria

### MR. CHRIS KIRUBI

KENYA

Chairman, HACO Industries

### MR. AIGBOJE AIG-IMOUKHUEDE

NIGERIA

Chief Executive Officer, Access Bank Nigeria

### DR. SHEILA TLOU

BOTSWANA

Former Minister, of Health Botswana

### MS. ANGELIQUE KIDJO

BENIN

Musician-Songwriter

### MR. KEN OFFORIATTA

GHANA

Chairman, Data Bank

### PROF. JEFFREY SACHS

U.S.

Director, Earth Institute

### DR. AKUDO ANYANWU IKEMBA

NIGERIA

Founder and CEO, Friends Africa

### MR. YOUSSEU N'DOUR

SENEGAL

Singer-Songwriter

### MR. JONATHAN OPPENHEIMER

SOUTH AFRICA

Managing Director, De Beers Consolidated Mines

### DR. DEBREW ZEWDE (CHAIR)

ETHIOPIA

Global HIV/AIDS Advisor, World Bank

### COUNTRIES COVERED

ALL OF SUB-SAHARAN AFRICA

### DATE FOUNDED

3 MAY 2006

BOARD INAUGURATED FEB 2007

### FOUNDER AND CHIEF EXECUTIVE OFFICER

DR. AKUDO ANYANWU  
IKEMBA MD, MPH

## ADVISORY BOARD MEMBERS

### MR. JOSH RUXIN

U.S.

Assistant Professor,  
Public Health Columbia University

### MS. BARBARA BULC

U.S.

Director, Global Business Coalition

### DR. PAUL ZEITZ

U.S.

Global AIDS Alliance

### MR. BRIAN BRINK

SOUTH AFRICA

Vice-President Health, Anglo American PLC

### DR. AGNES BINAGWAHO

RWANDA

Executive Secretary,

Rwanda National AIDS Commission

### MR. PIERRE SANE

BENIN

Deputy Director General, UNESCO

### MR. HERBERT WIGWE

NIGERIA

Deputy Managing Director, Access Bank

### DR. DEBREWOK ZEWIDIE

ETHIOPIA

Global HIV/AIDS Advisor, World Bank

### MS. YASSINE FALL

SENEGAL

Executive Director, AWOMI

**CANDIDATES FOR THESE TWO BOARDS ARE  
NOMINATED BY THE BOARD OF DIRECTORS  
AND MUST MEET AT LEAST TWO OF THE  
FOLLOWING CRITERIA:**

- individual with the capacity to mobilize resources
- person recognized for work and knowledge on AIDS, TB malaria
- personality of pan-African and international influence
- advocate for the fight against AIDS, TB and malaria
- person affected by AIDS, TB or malaria
- key executive of an Africa-based corporation
- personality recognized for influencing global or national policy/strategy on AIDS, TB and malaria

“Friends Africa has engendered a growing network of partnerships across Africa to ensure that Africans take responsibility and achieve results in combating HIV/AIDS, tuberculosis and malaria. In the few years since its inception, Friends Africa, in partnership with key organizations, has achieved a great deal for Africa. I am proud to be a part of this organization that has brought about the contribution and participation of African political and business leaders, thereby optimizing the performance of Global Fund grants in Africa. Friends Africa, through its collaborations and various initiatives, strives to go beyond being a Friend of the Global Fund to truly being a Friend of Africa in the fight against AIDS, tuberculosis and malaria.”

Aigboje Aig-Imoukhuede, Chair Friends Africa

### CONTACT DETAILS

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# FRIENDS OF THE GLOBAL FUND EUROPE

(FRIENDS EUROPE)



Amis du Fonds Mondial Europe

**FRIENDS OF THE GLOBAL FUND EUROPE**

Joining the Fight Against AIDS, Tuberculosis and Malaria



**The role of Amis du Fonds Mondial Europe (Friends Europe) is to contribute to the fight against AIDS, tuberculosis and malaria and to promote the Global Fund in Europe by informing audiences of the Global Fund's missions, activities, needs, results and governance. It also pursues advocacy among parliamentarians, public and private decision-makers, the media and civil society to seek partnerships and resource mobilization (in particular through budget and innovative financing mechanisms) on behalf of the Global Fund. Friends Europe is registered under France's 1901 law governing non-profit organizations.**

## **FRIENDS EUROPE FOCUSES ON A NUMBER OF DIFFERENT AREAS**

### **1. ADVOCACY**

Through face-to-face meetings, workshops and conferences, media and communication events:

- to mobilize public opinion, political leaders, EU and MS parliamentarians, civil society organizations, private sector companies and foundations and the media against AIDS, tuberculosis and malaria
- to promote the Global Fund
- to mobilize public and private partnerships
- to promote new financing mechanisms and new financing resources
- to increase access to treatment and care

### **2. EDUCATION**

- On Global Fund financing and health development and the impact of the three pandemics

### **3. RESOURCE MOBILIZATION**

- to mobilize political leaders and parliamentarians to maintain and/or increase the resources allocated to the Global Fund
- to promote new financing mechanisms and new financing resources
- to contribute to the creation of public and private partnerships among European companies

### **4. POLICY-MAKING**

- to contribute to reflections and policy-making on global health and infectious disease issues
- to participate in brainstorming meetings from research to implementation programs in developing countries for fine-tuned advocacy messages and events
- to study new mechanisms and to evaluate their impact on the international health environment

### **5. COMMUNICATION/EVENTS**

To organize events in order to reach various audiences:

- to contribute to making the Global Fund better known, as well as health and development challenges
- to mobilize the media around events and on a long-term basis

In addition, Friends Europe is lead partner of the French delegation to the European Alliance against Malaria and also coordinates the French Coalition against Malaria.

#### **COUNTRIES COVERED**

EUROPEAN UNION: (AUSTRIA, BELGIUM, BULGARIA, CYPRUS, THE CZECH REPUBLIC, DENMARK, ESTONIA, FINLAND, FRANCE, GERMANY, GREECE, HUNGARY, IRELAND, ITALY, LETTONIA, LITHUANIA, LUXEMBOURG, MALTA, THE NETHERLANDS, POLAND, PORTUGAL, ROMANIA, SLOVAKIA, SLOVENIA, SPAIN, SWEDEN, THE UNITED KINGDOM)

#### **DATE FOUNDED**

MAY 14 2005

#### **MANAGING DIRECTOR**

SYLVIE CHANTEREAU

### **THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

#### **1. PROMOTION OF THE GLOBAL FUND AND RESOURCE MOBILIZATION**

- in Europe, by strengthening contacts with parliamentarians and decision-makers at the EU level by reaching out to newly elected members and commissioners
- in France, through close contacts with the French presidential office, foreign affairs ministry and public authorities
- in Eastern European countries, mobilizing new donors in favor of the Global Fund
- through the creation of a think tank on the financing needs of the Global Fund in Europe
- by contributing to innovative financing promotion and reflections on new mechanisms
- by piloting of a Global Fund reputation survey (in three major European countries)
- by organizing of breakfast events with the media and parliamentarians in the run-up to the third replenishment regarding demand and the financing needs of the Global Fund, including for innovative financing

#### **2. PRIVATE SECTOR INVOLVEMENT AND MOBILIZATION**

- organization of a European-level meeting on the role of the private sector in fighting the pandemics through co-investments and public/private partnerships, and the private sector's involvement in the Global Fund
- organization of a site visit on co-investment with private sector representatives and parliamentarians

#### **3. ACCESS TO TREATMENT AND RELATIONSHIPS WITH PHARMACEUTICAL COMPANIES**

- advocacy for expansion of the air ticket solidarity contribution in Europe and its dedication to AIDS, tuberculosis and malaria (UNITAID) and AMFm and new procurement schemes
- organization of meetings and workshops with pharmaceuticals and providers on:
  - pharmaco-vigilance, health regulation and epidemiological disposals in developing countries, considering the massive spreading of drugs and the high risk of resistance
  - malaria vector control researches and perspectives
  - access to treatment for children and pediatric clinical trials

#### **4. GLOBAL HEALTH ISSUES ADVOCACY**

- to show the contribution and added value of the Global Fund to global health improvement,
- to optimize parliamentary and stakeholder advocacy and mobilization capacities
- to secure financing decisions with greater education of public opinion on global health issues, and on coordinated bilateral and multilateral approaches
- organization of a European conference on "The Global Fund contribution to global health issues"
- site visit with parliamentarians

## THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED DURING 2008:

- During the French presidency of the EU, organization of European and international events about malaria including:
  - a photographic exhibition on the Pont des Arts in Paris which drew 2 million visitors
  - a parliamentary meeting on malaria and the Global Fund
  - a meeting with coalitions against malaria from Europe and developing countries;
  - research meeting on AMFm and public policies
  - private sector breakfast on co-investments for better control of malaria
- "Health and Globalization" conference and "Malaria Night" in partnership with La Cité des Sciences and RBM
- parliamentary meetings to prepare the French EU Presidency (meetings at EU level and with the French authorities)
  - financing needs for health and development/ for the Global Fund
  - approaches to health system strengthening, human resources, gender and vulnerable people
  - health protection systems
- an evening preview of the film "The Malaria Reapers" followed by a debate
- photographic exhibition on malaria at the OXO Gallery in London in partnership with the Malaria Consortium
- participation in the think-tank on the coordination between bilateral and multi-lateral aid under the leadership of the French Cooperation Agency
- publications:
  - *Bad Air* (The book of the exhibition on the Pont des Arts)
  - *France and the Fight Against Malaria*
  - *Europe and the Global Fund*
- several breakfast events with the media and parliamentarians (on such issues as Europe and tuberculosis or health challenges and the financial crisis)

## GOING FORWARD, FRIENDS EUROPE FACES THREE MAIN CHALLENGES:

- 1 To be more "European" by emphasizing networking in European countries
- 2 To keep an enabler and a go-between role among civil society and the private sector, public authorities and parliamentary leaders on behalf of the Global Fund
- 3 To build long-lasting relationships with the media on global health issues, the Global Fund, and health and development issues, especially around financing

### CONTACT DETAILS

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## **FRIENDS EUROPE BOARD OF DIRECTORS**

The Friends Europe Board has 30 members. New candidates are proposed by board members and elected by the board. Members are nominated for one five-year term and can be re-elected for one additional five-year term.

### **DR. MICHÈLE BARZACH (CHAIR)**

FRANCE

International Health Consultant,  
Former French Minister of Health

### **MR. CHARLES GOERENS (VICE-CHAIR)**

LUXEMBOURG

Parliamentarian

### **MR. LOUIS-CHARLES VIOSSAT (TREASURER)**

FRANCE

Former French Ambassador,  
for AIDS and Communicable Diseases

### **MR. JACQUES ATTALI**

FRANCE

President, Planet Finance

### **MME. ALBINA DU BOISROUVRAY**

FRANCE

President, François-Xavier Bagnoud Association

### **DR. BRIAN BRINK**

SOUTH AFRICA

Vice-President Health, Anglo American PLC

### **MR. PATRICE DEBRE**

FRANCE

Ambassador,  
Against AIDS and Communicable Diseases

### **MME. CATHERINE FERRANT**

FRANCE

Delegate, Total Foundation

### **MR. HERVÉ GISSEROT**

FRANCE

President and CEO, Glaxosmithkline France

### **MR. JEAN-FRANÇOIS GIRARD**

FRANCE

President,  
French Institute for Research on Development

### **MME. MARIE-THÉRÈSE HERMANGE**

FRANCE

Parliamentarian

### **MME. ANNE HIDALGO**

FRANCE

Deputy Mayor, City of Paris

### **MR. JEAN-PIERRE LANDAU**

FRANCE

Deputy Governor, Bank of France

### **MME. ANNE LAUVERGEON**

FRANCE

President and CEO, AREVA

### **DR. JACQUES LEBAS**

FRANCE

Medical Doctor, St. Antoine Hospital, Paris

### **MR. PATRICE MARTIN-LALANDE**

FRANCE

Parliamentarian, National Assembly

### **MR. HENRI PROGLIO**

FRANCE

President and CEO, Veolia

### **MR. ROBERT SEBBAG**

FRANCE

Vice-President,  
Access to Medicines Sanofi Aventis

### **MR. STEFAN TAFROV**

BULGARIA

Director for International Affairs,  
Communitas Foundation

### **MR. SERGE TOMASI**

FRANCE

Director French Ministry of Foreign Affairs

### **H.E. MABEL VAN ORANJE**

UNITED KINGDOM

CEO, Global Elders

### **PROF. STEFANO VELLA**

ITALY

Head, Department of Therapeutic Research  
and Pharmaceutical Evaluation

“Friends Europe is a unique and invaluable network to support and mobilize on behalf of the Global Fund. Each “Friends” organization has the ability to inform their audiences about the Global Fund and to mobilize resources and energies according to the most relevant modalities regarding the region it covers. Friends Europe acts as an enabler, a fair broker in order to bring to light and to facilitate among all existing or potential partners – public authorities, parliamentarians, nongovernmental organizations, the private sector and media – the best ways to support Global Fund activities and financing. The Friends network is one of the best chances for the Global Fund to fight AIDS, tuberculosis and malaria efficiently in the poorest countries.”

Michèle Barzach,  
Chair of Amis du Fonds Mondial Europe

# FRIENDS OF THE GLOBAL FUND JAPAN

(FRIENDS JAPAN)



世界基金支援日本委員会

Friends of the Global Fund, Japan

Joining the Fight Against AIDS, Tuberculosis and Malaria



Friends of the Global Fund Japan (Friends Japan) is a private support group that promotes a greater understanding of the Global Fund, encourages Japan to expand its role in the battle against communicable diseases and builds cooperation between Japan and other East Asian countries in this shared struggle. Friends Japan draws upon the participation of diverse sectors of Japanese society, including the fields of government and politics, business, academia, labor, and the nonprofit sphere.

Friends Japan is administered by the Japan Center for International Exchange, which is an independent, nonprofit and nonpartisan organization dedicated to strengthening Japan's role in international networks of dialogue and cooperation. Friends Japan also promotes regional cooperation in East Asia and cooperation between Japan and Africa.

In recent years, Friends Japan has been working to integrate Japan's response to communicable diseases with efforts to strengthen health systems more broadly. They will continue to work closely with JCIE's Program on Global Health and Human Security, to make sure that Japan's efforts in both areas are integrated for mutual benefit rather than competing for resources and attention.

Friends Japan does face some challenges, however. Japan is fortunate to have relatively low levels of HIV, TB, and malaria infection within its borders. But low infection rates have led to complacency, so convincing people in Japan of the importance of fighting communicable diseases domestically and internationally has been somewhat difficult. In addition, economic stagnation and a continuing decline in overall Japanese ODA over the past several years have made securing more financial resources for the fight difficult.

#### **COUNTRIES COVERED**

JAPAN

#### **DATE FOUNDED**

MARCH 2004

#### **HONORARY CHAIRMAN**

YOSHIRO MORI

#### **CO-CHAIRS**

MOTOHISA FURUKAWA

ICHIRO AISAWA

#### **DIRECTOR**

TADASHI YAMAMOTO

#### **CONTACT DETAILS**

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#### **RESOURCE MOBILIZATION**

Working closely with government and political leaders to make sure that they understand the importance of a strong Japanese financial contribution to the Global Fund. Also encouraging companies in Japan to make financial and in-kind contributions to the fight.

#### **THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

- publication of case studies on corporate engagement in the fight against communicable diseases
- organization of a site visit by a delegation of corporate leaders
- organization site visit by a delegation of political leaders
- production of the Access to Life photo exhibition in Japan
- implementation of a Global Fund awareness-raising and recruitment seminar
- ongoing provision of information on communicable diseases and the Global Fund to all sectors of society in Japan

#### **THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED DURING 2008:**

- a symposium on communicable diseases and human security in preparation for the 2008 G8 Summit in Japan
- a global seminar in Tokyo featuring Friends organizations
- outreach seminars in five cities throughout Japan with experts from around the world
- publication of *Building Resilience: Human Security Approaches to AIDS in Africa and Asia*
- media trip to Cambodia and Viet Nam
- Diet taskforce visit to Cambodia and Viet Nam
- announcement of the Japanese government's US\$ 560 million commitment to the Global Fund

#### **THE THREE AREAS OF FOCUS OF FRIENDS JAPAN ARE AS FOLLOWS:**

##### **ADVOCACY**

Reaching out to government and political leaders as well as the private sector to advocate for a stronger Japanese commitment to the global fight against communicable diseases.

##### **EDUCATION**

Raising public awareness of communicable diseases and the Global Fund's efforts to stop them by providing information on its website, advising the PR departments of companies in Japan, organizing seminars and other public events and advising journalists on the issues.

#### **BOARD OF FRIENDS JAPAN**

The work of Friends Japan is overseen by a Board, composed of the following members (in alphabetical order):

##### **H.E. YOSHIRO MORI**

Former Prime Minister (Honorary Chair)

##### **MR. MOTOHISA FURUKAWA**

Member of the House of Representatives (DPJ)  
(Co-Chair)

##### **MR. ICHIRO AISAWA**

Member of the House of Representatives (LDP)  
(Co-Chair)

##### **MR. TADASHI YAMAMOTO**

President, Japan Center for International Exchange  
(Director)

**MR. KENJIRO FUKUBAYASHI**

Director & Senior Managing Executive Officer,  
Sumitomo Chemical Co., Ltd.

**MR. TATSUO HIGUCHI**

Executive Director,  
Otsuka Pharmaceutical Co., Ltd.

**PROF. MITSUKO HORIUCHI**

Former Special Regional Advisor on Gender Issues  
and Director of the International Labour  
Organization (ILO) Office in Japan; Professor,  
Bunkyo Gakuin University

**MS. CHIHIRO IKUSAWA**

Executive Director, International Division,  
Japanese Trade Union Confederation (RENGO)

**MR. MASAKI INABA**

Program Director for Global Health, Africa  
Japan Forum; Board Delegation Member, Developed  
Country NGO, the Global Fund (2004–2009)

**PROF. AIKICHI IWAMOTO**

Professor of Infectious Diseases,  
Advanced Clinical Research Center, Institute  
of Medical Science, The University of Tokyo

**PROF. MASAHIRO KIHARA**

Professor, Department of Global Health  
and Socio-epidemiology,  
Kyoto University School of Public Health

**MR. YUZABURO MOGI**

Chairman and CEO, Kikkoman Corporation

**DR. MASATO MUGITANI**

Assistant Minister, Minister's Secretariat,  
Ministry of Health, Labor, and Welfare

**MR. KICHISABURO NOMURA**

Executive Advisor, All Nippon Airways

**DR. SHIGERU OMI**

Professor, Public Health, Jichi Medical University;  
Regional Director Emeritus, World Health  
Organization for the Western Pacific

**MR. YOICHI OTABE**

Deputy Minister for Foreign Affairs

**DR. TADAO SHIMAO**

Chairman of the Board of Directors,  
Japanese Foundation for AIDS Prevention;  
Adviser, Japan Anti-Tuberculosis Association

**MR. TSUYOSHI TAKAGI**

President, Japan International Labour Foundation;  
former President, Japan Trade Union  
Confederation (Rengo)

**PROF. MASAYOSHI TARUI**

Professor of Philosophy/Ethics, Keio University;  
Vice President, Japan AIDS & Society Association

**MR. NOBUO TATEISI**

Chairman of the Committee on  
International Labor Affairs, Japan Business  
Federation (Nippon Keidanren);  
Executive Advisor, OMRON Corporation

“When we were approached by the Global Fund to create a Friends group, we assumed that what we were expected to do was simply to strengthen the support base for the Global Fund in Japan. However, as we set forth to carry out this mission, it became quite clear to us that this really required mobilizing intense and effective cross-sectoral cooperation. Friends Japan has had to play a unique and catalytic role by bringing together leaders from different sectors of society (from politics, competing government ministries, civil society, medicine, business, and labor) in the spirit of cooperation, something that is normally very difficult in Japan. In doing this, we have also come to realize that this provides an opportunity for Japan to expand its role in the battle against communicable diseases and to build cooperation between Japan and other East Asian countries in our shared struggle. Now, with the growing number of Friends organizations around the world, we can together play a special catalytic role in creating a network of like-minded institutions and people around the world.”

Tadashi Yamamoto,  
Director, Friends of the Global Fund, Japan

# FRIENDS OF THE GLOBAL FUND LATIN AMERICA & THE CARIBBEAN

(FRIENDS LAC)



**Latin America and  
The Caribbean**  
Friends of the Global Fund



**Friends of the Global Fund Latin America & the Caribbean (Friends LAC) is a regional initiative which works to mobilize strategic political and financial support for the fight against AIDS, TB and malaria. Friends LAC will contribute to increasing the understanding of and support for the Global Fund through awareness-raising and educational campaigns, advocacy activities at the country and regional levels and documenting Global Fund stories and lessons learned.**

**This initiative aims to promote the meaningful participation of governments, the private sector, academia and civil society in all of the Global Fund's structures whether at the national, regional or international levels.**

**COUNTRIES COVERED**

LATIN AMERICA AND THE CARIBBEAN

**DATE FOUNDED**

AUGUST 2008

**DIRECTOR**

JAVIER L. HOURCADE BELLOCQ

**CONTACT DETAILS**

AV. LAS HERAS 2207, 4TO (C1127AAE)

BUENOS AIRES, ARGENTINA

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WWW.PORTALSIDA.ORG

Friends LAC will also contribute to channeling the voices and needs of those sectors to the high-level deliberations of the Global Fund and other global health initiatives in order to positively influence policy and strategic decision-making relating to the Global Fund. In particular, the organization will focus its efforts on profiling the LAC region within the international donor community, as the region has lower levels of international investment in health.

Their role will also be to champion the Global Fund inside and outside the region, ensuring the engagement of all sectors so as to better contribute to Global Fund-supported programs and to foster partnerships that will enable effective program implementation and long-term sustainability.

Their work will also include promoting greater civil society engagement in the response to TB and malaria in the region by mobilizing local groups as well as promoting the availability of skills-building opportunities and resources. However, the organization faces some challenges, particularly in the area of resource mobilization. Historically, the LAC region has been a low priority for donors because many of the countries in the region have relatively high income levels (compared to other regions of the Global South) and also because of the type of epidemic they face, which tends to be concentrated within vulnerable populations.

Friends LAC was launched in August 2008 and is currently in the process of constituting its management structure and advisory board.

**“The concept of Friends of the Global Fund is unique in the overall global health architecture. It brings together the Global Fund’s vision with the unique perspectives arising from organizations bridging the North-South divide. On one side, each Friends organization contributes with its own focus to the vibrant diversity of interests that is nowadays typical of the emerging global health architecture; on the other, their joint focus on supporting the Global Fund’s mandate in their respective geographies brings coherence to the fore. This combination of diversity and focus may well be the basis for enhanced and sustained contributions from Friends’ organizations to the fight against the three diseases.”**

**Wolfgang Munar, Founder of Friends LAC**

# MENA FRIENDS OF THE GLOBAL FUND

(FRIENDS MENA)



MENA Friends of the Global Fund (Friends MENA) was founded in January 2009 with the technical and financial assistance of the Samih Darwazah Foundation and Hikma Pharmaceuticals PLC. These two organizations support Friends MENA as part of their commitment to enhancing the quality of life in the region in the belief that the private sector has a role to play in sustainable development and in the development of mankind.

MENA Friend's mission is to mobilize regional institutions, public opinion and private companies to support the Global Fund and brings together MENA government and institutional representatives, civil society and private sector partners willing to contribute to the fight against the three diseases.

The MENA region is considered a high-prevalence region for tuberculosis and malaria. Prevalence for HIV/AIDS is still low, but there are a number of factors which could favor the rapid spread of the disease, such as unprotected sexual behaviors, increasing use of injecting drugs, etc. Therefore one of the challenges facing MENA Friends is to assist in breaking the silence surrounding these diseases and in encouraging positive dialogue. Stigma and discrimination are serious issues, as is a lack of accurate data on the state of the three pandemics.

**COUNTRIES COVERED**

MIDDLE EAST  
AND NORTH AFRICA

**DATE FOUNDED**

JANUARY 2009

**CHAIRMAN**

DR. SAMEEH DARWAZEH

**EXECUTIVE DIRECTOR**

MR. RAWAN ABABNEH

**CONTACT DETAILS**

AL KURSI AREA-BUILDING 49  
AMMAN, JORDAN

T: +962 79 550549

E: RABABNEH@GMAIL.COM

**IN THIS REGION**

The focus of Friends MENA's efforts will be on advocacy, education, resource mobilization and documentation, as outlined below:

**ADVOCACY**

Advocacy efforts to decision-makers in the MENA region to address the issue of HIV/AIDS, tuberculosis, and malaria in their countries, which historically have not been considered a high priority.

**EDUCATION**

Working jointly with public/private institutions at the regional level to raise awareness of the three diseases. This will include training, building a core of experts at the country level and encouraging the replication of successful programs elsewhere in the region.

**RESOURCE MOBILIZATION**

Supporting countries in mobilizing both the public and private sectors as well as civil society in the fight against HIV/AIDS, tuberculosis, and malaria.

**DOCUMENTATION**

Through the creation of a regional-level management information system, Friends MENA will enable much-improved record-keeping, thus documenting assessments, research results, lessons learned and recommendations received. The organization will also ensure that this information is widely distributed through the use of a website, newsletters and advocacy meetings.

**THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

- organizing a press conference for regional media on the creation of Friends MENA and to increase awareness of the Global Fund
- conducting workshops at both the regional and the national levels to address the importance of the Global Fund and raise awareness of the three diseases
- implementing an educational campaign on the three diseases
- identifying sponsors and mobilizing both the public and private sectors
- forming a regional advisory group comprised of supporters for Global Fund activities from the public and private sectors as well as civil society

## **FRIENDS MENA BOARD**

Friends MENA is supported by the following board members:

### **MR. SAMEEH DARWAZH**

JORDAN

Chairman and CEO,  
Alhikma Pharmaceuticals (Chair)

### **MRS. MAJD SHWEIKEH**

JORDAN

CEO, Orange Mobile Company (Vice-Chair)

### **DR. FAWZI ALHAMOURI**

JORDAN

President, Private Hospital Association  
(Secretary General)

### **DR. TAHER SHAKSHEER**

JORDAN

President, Pharmaceutical Association  
(Treasurer)

### **DR. MAZEN ALBASHEER**

JORDAN

Director, Istishari Hospital;  
Board Member, Jordan Bank

### **PROF. NAJWA KHOURI**

JORDAN

Infectious Disease Specialist,  
Country Coordinating Mechanism member

### **PROF. HMOUD OLAIMAT**

JORDAN

Professor, HIV/AIDS researcher

“Friends MENA was initiated by the private, academic, and public sectors to support the Global Fund. This joint effort to fight the three diseases points out the level of awareness and responsibility of stakeholders in the MENA region who are seeking a positive change. The importance of Friends MENA is that they are part of the community and understand the beliefs, habits, and attitudes which will help in communicating with all in the region. The diversity of the economic, social, and health issues within the MENA region creates a good opportunity for Friends MENA to successfully achieve goals of the Global Fund by raising the awareness of donors to support implementers effectively participating in the global fight.”

Dr. Ali Asa'ad, Advisor, Friends MENA

# PACIFIC FRIENDS OF THE GLOBAL FUND

(PACIFIC FRIENDS)



Pacific Friends of  
**The Global Fund**  
To Fight AIDS, Tuberculosis and Malaria



Pacific Friends of the Global Fund to Fight AIDS, Tuberculosis and Malaria (Pacific Friends) was established in February 2009 to raise awareness of the regional challenges posed by HIV/AIDS, tuberculosis and malaria and the role of the Global Fund. It aims to build regional political and financial support for the Global Fund. Pacific Friends is funded by the Bill & Melinda Gates Foundation and is hosted within the Lowy Institute for International Policy. The Lowy Institute for International Policy is an independent international policy think tank based in Sydney whose objective is to generate new ideas and dialogue on international developments and Australia's role in the world.

The challenges to the success of the Pacific Friends project are mainly anticipated to lie in the ability of Pacific Friends to persuade the Australian and New Zealand governments and private sectors to increase their levels of support for the Global Fund, to maintain focus on achievable goals and outcomes, and to engage with leading regional policy-makers and opinion formers. The geographical size, cultural complexity and widely disparate levels of development in the region also pose substantial challenges to the mission of Pacific Friends.

### **COUNTRIES COVERED**

AMERICAN SAMOA, AUSTRALIA,  
THE COOK ISLANDS, THE FEDERATED STATES  
OF MICRONESIA, FIJI, FRENCH POLYNESIA,  
GUAM, INDONESIA, KIRIBATI, THE MARSHALL  
ISLANDS, MELANESIA, NAURU, NEW CALEDONIA,  
NEW ZEALAND, NIUE, THE NORTHERN MARIANA  
ISLANDS, PALAU, PAPUA NEW GUINEA, THE  
PITCAIRN ISLANDS, POLYNESIA, SAMOA, THE  
SOLOMON ISLANDS, TIMOR LESTE, TOKELAU,  
TONGA, TUVALU, VANUATU, THE WALLIS  
AND FUTUNA ISLANDS

### **DATE FOUNDED**

FEBRUARY 2009

### **EXECUTIVE DIRECTOR**

BILL BOWTELL

### **CONTACT DETAILS**

LOWY INSTITUTE FOR INTERNATIONAL POLICY  
31 BLIGH STREET SYDNEY  
NSW 2000 AUSTRALIA  
T: +61 2 8238 9000 F: +61 2 8238 9005  
E: [BBOWTELL@LOWYINSTITUTE.ORG](mailto:BBOWTELL@LOWYINSTITUTE.ORG)  
[WWW.PACIFICFRIENDSGLOBALFUND.ORG](http://WWW.PACIFICFRIENDSGLOBALFUND.ORG)

Pacific Friends is an advocacy organization dedicated to building strong political and financial support for the lifesaving work of the Global Fund and the fight against HIV/AIDS, tuberculosis and malaria in the Pacific region.

### **IN PURSUING THIS GOAL, PACIFIC FRIENDS WILL:**

- actively engage with governments, policy leaders, civil society organizations and decision-makers to achieve sustained funding and support for the Global Fund
- raise awareness of the three diseases and the work of the Global Fund among policy leaders and decision-makers through forums, the publication of papers, research, policy briefs, opinion pieces and through appropriate participation in public debate
- promote scientifically validated, best-practice measures for the prevention, treatment and care of the three diseases in the Pacific region
- highlight the need to protect the human rights of affected communities and people living with the three diseases, especially with regards to the rights of women and children
- make proposals on the future role of Friends organizations to assist the Global Fund in the discharge of its worldwide mission

### **THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

- a new website: [www.pacificfriendsglobalfund.org](http://www.pacificfriendsglobalfund.org) to go live in October 2009
- an annual conference to be held in the Pacific region during the first quarter of 2010
- publication of a research paper in early 2010 on the theme of the increased need for HIV prevention. The paper will argue that investing in prevention is the only way to reverse the spread of HIV and make universal access to treatment achievable and affordable long-term and that the only sustainable approach is a paradigm shift in HIV funding as well as a genuine willingness of states to implement practical HIV prevention programs

### **THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED IN 2008 AND EARLY 2009:**

- the launch of Pacific Friends in February 2009 by the inaugural patron, Ms. Quentin Bryce AC, Governor-General of Australia
- a symposium on "Strengthening the Global and Regional Fight Against AIDS, Tuberculosis, and Malaria" in February 2009 fostering a very successful and interactive discussion between more than sixty leading figures. The symposium served to build awareness of the Global Fund's core activities and explore the ways in which it could assist the Pacific in fighting the three pandemics and to formalize and extend existing networks between individuals whose expertise and experience are integral to the regional fight against HIV/AIDS, tuberculosis, and malaria
- Lowy Institute has set up processes to monitor and review project performance, and progress has been made towards developing a strategy for the future of Pacific Friends
- the Executive Director has undertaken extensive briefings on Pacific Friends, including to the Australian Parliament's HIV/AIDS Liaison Group; meetings with Australian government Ministers, advisers and officials responsible for international development assistance and global health issues, preparation of opinion pieces on global health and financing, briefing of various official delegations visiting Australia. Work has also been done on Debt2Health arrangements between Australia, Indonesia and the Global Fund

## **FRIENDS PACIFIC MEMBERSHIP AND COORDINATING COMMITTEES**

Pacific Friends formed a Coordinating Committee to oversee its administration and strategic direction. While some very capable and well-connected people have been appointed to the Coordinating Committee, others have also shown their support and commitment by becoming an official “member” of Pacific Friends as at Sept 2009, including members from Papua New Guinea, the Cook Islands, New Zealand, New Caledonia and the Solomon Islands.

### **THE FOLLOWING ARE MEMBERS OF PACIFIC FRIENDS:**

#### **MS. WENDY McARTHUR**

AUSTRALIA

Chair, Pacific Friends of the Global Fund

#### **MR. BILL BOWTELL**

AUSTRALIA

Executive Director, Pacific Friends of the Global Fund

#### **SIR PETER BARTER**

PAPUA NEW GUINEA

Chairman, Melanesia Foundation

#### **MS. ITA BUTTROSE**

AUSTRALIA

Journalist

#### **HON. CHARLES CHAUVEL**

NEW ZEALAND

Member, Parliament of New Zealand

#### **RT. HON HELEN CLARK**

NEW ZEALAND

Administrator, UNDP

#### **MR. IAN CLARKE**

AUSTRALIA

National Chairman, Gadens Lawyers

#### **PROF. DAVID COOPER**

AUSTRALIA

Director, National Centre in HIV Epidemiology and Clinical Research

#### **PROF. TONY CUNNINGHAM**

AUSTRALIA

Director, Westmead Millennium Institute for Medical Research

#### **MR. PHILIP ENDERSBEE**

AUSTRALIA

President, Wilderness Wear Australia Pty Ltd

#### **MR. ANDREW FORREST**

AUSTRALIA

CEO and Executive Director, Fortescue Metals Group

#### **MR. ALLAN GYNGELL**

AUSTRALIA

Director General, Office of National Assessments

#### **MS. JANE HALTON**

AUSTRALIA

Secretary, Department of Health and Ageing

#### **MS. JENNY HAYWARD-JONES**

Program Director,

Lowy Institute for International Policy

#### **DR. GRAEME KILLER**

AUSTRALIA

Principal Medical Adviser,

Department of Veterans' Affairs

#### **SIR TEREPAI MAOATE**

COOK ISLANDS

Deputy Prime Minister and Minister, for Health

#### **DR. NAFSIAH MBOI**

INDONESIA

Secretary, Indonesia National AIDS Commission

#### **MR. MATTHEW MITCHAM**

AUSTRALIA

Olympic Diver,

Youth Ambassador for Pacific Friends

#### **PROF. ROB MOODIE**

AUSTRALIA

Professor Global Health, University of Melbourne

#### **LADY ROSLYN MORAUTA**

PAPUA NEW GUINEA

Chair, Papua New Guinea Country

Coordinating Mechanism

#### **PROF. ROBYN NORTON**

AUSTRALIA

Director, George Institute for National Health

#### **MR. BRAD ORGILL**

AUSTRALIA

Former CEO, UBS Australia

#### **MS. DONNA PAYNE**

Director Business Development,

Lowy Institute for International Policy

#### **SENATOR MARISE PAYNE**

AUSTRALIA

Liberal Senator, for New South Wales,

Parliament of Australia

#### **MR. MURRAY PROCTOR**

AUSTRALIA

Ambassador, for HIV/AIDS

#### **MS. HEATHER RIDOUT**

AUSTRALIA

CEO, Australian Industry Group

**DR. JIMMIE RODGERS**

NEW CALEDONIA  
Director General,  
Secretariat of the Pacific Community

**MS. ANN SHERRY**

AUSTRALIA  
CEO, Carnival Australia

**MS. LUCY TURNBULL**

AUSTRALIA  
Director, Turnbull and Partners

**MR. BILL WHITTAKER**

AUSTRALIA  
Former President, National Association  
of People with HIV/AIDS

**DR. ALEX WODAK**

AUSTRALIA  
Director, Alcohol and Drug Services,  
St. Vincent's Hospital

**LIST OF COORDINATING COMMITTEE:**

**MS. WENDY McCARTHY**

AUSTRALIA  
Chair, Pacific Friends of the Global Fund

**HON. MICHAEL KIRBY**

AUSTRALIA  
Former Justice, High Court of Australia

**MS. LUCY TURNBULL**

AUSTRALIA  
Director, Turnbull and Partners

**MR. BILL WHITTAKER**

AUSTRALIA  
National Association of People with  
HIV/AIDS

**MR. BILL BOWTELL**

AUSTRALIA  
Former President, National Association  
of People with HIV/AIDS

**MS. MARTINE LETTS**

AUSTRALIA  
Deputy Director, Lowy Institute for  
International Policy

**MS. JENNY HAYWARD-JONES**

AUSTRALIA  
Program Director,  
Lowy Institute for International Policy

**MS. DONNA PAYNE**

AUSTRALIA  
Director Business Development,  
Lowy Institute for International Policy

“Pacific Friends brings together committed people from all over this wonderful and diverse region to build a common approach to reducing the very real threat posed by the three diseases. Despite tremendous social, political, cultural and economic diversity within the Pacific region, I am always heartened by the wisdom and common sense of Pacific communities and their leaders, many of whom support Pacific Friends and the aims and objectives of the Global Fund. It is very exciting to meet so many of the new Pacific generation who want to do things in new, different and better ways, especially in delivering health and other basic services in the Pacific. I will be very happy if Pacific Friends can play a small role in bringing together these new Pacific voices, and help them to rid the Pacific region of the three diseases.”

Bill Bowtell, Executive Director, Pacific Friends

# FRIENDS OF THE GLOBAL FUND SOUTH & WEST ASIA

(FRIENDS ASIA)



Friends of  
South & West Asia

Friends of the Global Fund South & West Asia



Broadly speaking, the role of Friends of South and West Asia (Friends Asia) is to bring about greater awareness of the need for good health with special reference to the three communicable diseases of AIDS, tuberculosis and malaria. The main focus is on prevention. The organization seeks to publicize the activities of the Global Fund and also the socioeconomic impact of Global Fund money on these three diseases in the different countries of the region.

In addition, Friends Asia will also take on a resource mobilization role by not only requesting governments in the region to contribute (or, in some cases, increase their current contribution) to the Global Fund, but also by trying to identify ways and means of innovative financing.

The challenges facing Friends Asia, however, are not inconsiderable. Overall, the region is poor and needs increasing levels of support from the Global Fund to improve health systems as well as to fight the three diseases. Increasing the number of trained health care personnel is a particular priority.

Therefore Friends Asia will engage in public policy dialogue to utilize political support for increased resources for the health sector. It will also strengthen communication with the private sector for more active involvement in Global Fund-supported programs as co-investment partners, project implementers and service providers.

**THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

- seminars on health in different countries involving all stakeholders
- a socioeconomic study on the effect of Global Fund financing on the region.
- a publication on best practices in the corporate sector on health and the work of local nongovernmental organizations

**THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED DURING 2008:**

- a publication on the status of HIV/AIDS, TB and malaria in South and West Asia
- a conference on private sector participation in HIV/AIDS – “Business Response to HIV/AIDS” – held 3 March 2009 in Guwahati, Assam, India

#### **COUNTRIES COVERED**

AFGHANISTAN, BANGLADESH,  
BHUTAN, INDIA, IRAN, THE MALDIVES,  
NEPAL, PAKISTAN, SRI LANKA

#### **DATE FOUNDED**

NOVEMBER 2008

#### **CHIEF EXECUTIVE OFFICER**

MR. SUSHANTA SEN

#### **CONTACT DETAILS**

CONFEDERATION OF INDIAN INDUSTRY  
249 F, UDYOG VIHAR, PHASE IV,  
SECTOR 18, GURGAON - 122 015  
HARYANA, INDIA  
T: +91 124 4014540  
F: +91 124 4014083  
E: S.SEN@CII.IN

#### **BOARD OF FRIENDS OF SOUTH & WEST ASIA**

Friends Asia was launched in November 2008 and created its advisory board selecting members on the recommendations of chambers of commerce and in consultation with governments in the region.

#### **MR. TARUN DAS**

INDIA

Chief Mentor, Confederation of Indian Industry (Chair)

#### **MR. KABIR HAQJO**

AFGHANISTAN

CEO, Afghanistan Chamber of Commerce & Industry

#### **DR. MIRZA JAN**

AFGHANISTAN

Country Director, IbnSina

#### **MR. SYED KAISER KABIR**

BANGLADESH

Managing Director, Renata Limited

#### **MR. C K HYDER**

BANGLADESH

Advisor, Metropolitan Chamber  
of Commerce & Industry

#### **MR. PHUB TSHERING**

BHUTAN

Secretary General,  
Bhutan Chamber of Commerce and Industry

#### **MS. CHIMI WANGMO**

BHUTAN

Executive Director, RENEW

#### **MS. ELIZABETH SELHORE**

INDIA

Sahara India

#### **MR. A R NANDA**

INDIA

Executive Director, Population Foundation of India

#### **DR. RANJIT ROY CHOUDHARY**

INDIA

Eminent Health Expert

#### **DR. BOBBY JOHN**

INDIA

Global Health Advocate

#### **MR. GAUTAM THAPAR**

INDIA

CEO & Chairman, Avantha Group

#### **MR. SUMIT BANERJI**

INDIA

Managing Director, ACC

#### **MR. HARPAL SINGH**

INDIA

Mentor and Chairman Emeritus,  
Fortis Healthcare Ltd

#### **MR. BANDHU SALEEM**

THE MALDIVES

Chief Executive Officer, Island Aviation Services Ltd

**DR. AHMED AFAAL**

THE MALDIVES

Managing Director, ADK Hospital

**MR. MOHAMED ZUHAIR**

THE MALDIVES

Chief Executive Officer, Society for Health Education

**MR. SURAJ VAIDYA**

NEPAL

Senior Vice-President, Federation of Nepalese

Chamber of Commerce & Industry

**MR. VIJAY KUMAR DUGAR**

NEPAL

Member, Executive Committee Federation

of Nepalese Chamber of Commerce & Industry

**MR. AFTAB A. VOHRA**

PAKISTAN

Chief Executive, Mughal Agencies

**DR. ISLAM HAMID**

PAKISTAN

Chairman, Health & Education Sub-committee,

Karachi Chamber of Commerce & Industry

**DR. ASMA BOKHARI**

PAKISTAN

HIV/AIDS and Public Health Consultant,

Sosec Consulting and Management Services

**MR. SUMITHRA GUNASEKERA**

SRI LANKA

Director, John Keells Holdings

**MR. CLIVE HASWELL**

SRI LANKA

CEO, Standard Chartered Bank

**DR. CHRIS NONIS**

SRI LANKA

Chairman, Mackwoods Limited

**MR. H A LAKSHMAN**

SRI LANKA

Executive Director, Community Strength

Development Foundation

**DR. INDIRA HETTIARACHCHI**

SRI LANKA

National Project Coordinator, HIV/AIDS

Workplace Education Programme,

International Labour Organisation

**MR. ABDUL GHAFAR DAWI**

AFGHANISTAN

Vice-Chairman, Afghanistan Chamber of Commerce

**MR. UGYEN WANQCHECK**

BHUTAN

President, Hoteliers Association of Bhutan

“I am privileged to be associated with Friends of South & West Asia, a region which covers eight countries in South Asia and Iran, a population of more than 1.5 billion and is also home to half the world’s poor. These countries face many challenges and the development process gets affected by the growing health risks represented by HIV/AIDS, TB and malaria (among other diseases) and which continue to claim thousands of lives daily. Something has to be done about it; we can play a small part, however modest it may be. Our effort in Friends is to bring about general awareness of the need for good health, to strengthen health systems and facilities, to focus on prevention of the three communicable diseases and also to generate support for Global Fund activities in the region through the participation of lawmakers, governments, civil society and the private sector. And we are delighted to work with the Global Fund to supplement their efforts.”

Tarun Das, Chair of Friends of the Global Fund, South and West Asia

FRIENDS  
OF THE  
GLOBAL FIGHT  
AGAINST AIDS,  
TUBERCULOSIS  
AND MALARIA

(FRIENDS U.S.)



FRIENDS  
OF THE GLOBAL FIGHT  
AGAINST AIDS, TUBERCULOSIS AND MALARIA



Created in early 2004, Friends of the Global Fight Against AIDS, Tuberculosis and Malaria (Friends U.S.) works to educate, engage and mobilize U.S. decision-makers to support the Global Fund and the fight to end the worldwide burden of AIDS, tuberculosis and malaria.

Friends U.S. is an independent non-profit organization whose activities primarily focus on policy issues and communications. The policy team works to secure robust funding levels from the U.S. (the single largest donor to the Global Fund) by advocating on behalf of the Global Fund within Congress and the administration. A primary method for achieving this goal is through education; Friends U.S. serves as a primary resource on the Global Fund to policy-makers and the U.S.-based global health community.

The communications work of Friends U.S. centers around all of the internal and external communications related to the organization. Its objective is two-fold: to support Friends' policy work and to support the Global Fund in the U.S.

**COUNTRIES COVERED**

UNITED STATES OF AMERICA

**DATE FOUNDED**

EARLY 2004

**PRESIDENT**

NATASHA BILIMORIA

**CONTACT DETAILS**1730 RHODE ISLAND AVE., NW  
SUITE 912WASHINGTON, D.C. 20036  
UNITED STATES

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F: +1 202 789 0802

INFO@THEGLOBALFIGHT.ORG

WWW.THEGLOBALFIGHT.ORG

**THE FOLLOWING ACTIVITIES WILL BE CARRIED OUT IN 2009 AND 2010:**

Multiple challenges face Friends U.S. as they work on behalf of the Global Fund. Friends U.S. is requesting increased funding from the U.S. government at a time when the global financial crisis is coupled with competing domestic priorities. Also, recent changes in U.S. Congress members and the new presidential administration require an increased level of education and awareness-raising.

In 2009 and 2010, Friends will be working with Congress and the administration to educate them on the needs and successes of the Global Fund, as well as the need to proactively support robust funding for the Global Fund for fiscal years 2010 and 2011.

Friends also intends to expand its communications work in 2009 and 2010 through targeted media outreach, events and publication of collateral materials.

**THESE PROJECTS BUILD ON EFFORTS IMPLEMENTED DURING 2008:**

- assistance in securing US\$ 1 billion in funding for the Global Fund in fiscal year 2009
- expanding targeted media outreach, thus increasing the organization's visibility in the global health advocacy community with speaking opportunities
- working to reach policy-makers through opinion pieces in high-profile news outlets and blog postings

## **FRIENDS U.S. BOARD**

The organization Friends U.S. is overseen by a Board of Directors which includes the following members:

### **MR. EDWARD W. SCOTT**

Philanthropist and Founder,  
of Friends of the Global Fight (Chair)

### **MR. T. DAVIS BUNN**

Novelist

### **MR. PETER CHERNIN**

Former President and CEO, News Corporation  
Co-founder and CEO, Getty Images

### **MR. MICHAEL MADNICK**

Deputy Director for External Relations  
in Global Health Policy and Advocacy,  
Bill & Melinda Gates Foundation.

### **MS. DALE MATHIAS**

Co-founder, private equity fund

### **MR. DAVID VALENTINE**

Chief Operating Officer and Principal,  
Victory Park Capital

### **MR. ADAM WALDMAN**

Co-founder and President, Endeavor Group

“One of the most critical aspects of Friends of the Global Fight is its ability to leverage relationships. With connections in the White House, Capitol Hill, the media, and the global health advocacy community, Friends talks to the right people about the Global Fund’s important work, which has led to increased funding for the Global Fund from the U.S. government year after year. When I founded Friends in 2004, I knew the Global Fund needed a dedicated U.S. presence. For the last five years, Friends of the Global Fight has effectively supported Global Fund financing from the U.S. government, and it has become the authoritative voice of the Global Fund in the U.S.”

Edward W. Scott, Founder and Chairman of  
the Board, Friends of the Global Fight Against AIDS,  
Tuberculosis and Malaria

## STATEMENT FROM THE UN FOUNDATION

The UN Foundation, a public charity, was created in 1998 with entrepreneur and philanthropist Ted Turner's historic US\$ 1 billion gift to support UN causes and activities. The UN Foundation is an advocate for the United Nations and a platform for connecting people, ideas and resources to help the United Nations solve global problems. It builds partnerships, grows constituencies, mobilizes resources and advocates policy changes to support the UN's work for individual and global progress. The UN Foundation's work is focused on select global problems such as decreasing child mortality, improving disaster relief, protecting diverse cultures and environments, creating a clean energy future, empowering women and girls and improving U.S.-UN relations.

The UN Foundation, with funding from the Bill & Melinda Gates Foundation, supports the Global Fund to Fight AIDS, Tuberculosis, and Malaria through the network of "Friends of the Global Fund" organizations. These organizations raise funds, build awareness and constituencies and advocate for the mission of the Global Fund. UN Foundation support enables a broad relationship with and among Friends of the Global Fund organizations to produce a comparative perspective and build institutional knowledge of Global Fund advocacy and resource mobilization.

For over 10 years, the UN Foundation has worked hand-in-hand with WHO, UNICEF and other UN agencies to develop and expand major initiatives to help children survive and thrive. In support of world-renowned international health partnerships such as the Global Fund, the UN Foundation has mobilized hundreds of millions of dollars and thousands of people, brought new private sector partners into the field, helped strengthen the capacity of UN health agencies and provided program expertise to help save children's lives. Our children's health priorities include eradicating polio, reducing measles mortality and preventing malaria deaths. For more information, visit [www.unfoundation.org](http://www.unfoundation.org)

**Disclaimers:**

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**ISBN: 92-9224-175-3****© The Global Fund to Fight AIDS, Tuberculosis and Malaria**



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