

Global Fund Advocates Network Membership Guide

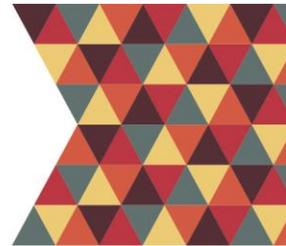
*Who we are, what we do and how you can work with
us*





Contents

What is GFAN?	3
What do we do?.....	5
Campaign tools & membership support.....	6
<i>Teleconferences</i>	7
<i>Reports</i>	7
<i>Toolkits</i>	7
<i>Website & social media</i>	8
<i>In-person meetings</i>	8
<i>Speakers Bureau</i>	8
<i>Partnerships</i>	9



What is GFAN?

- ▲ Year founded: 2011
- ▲ Individual members: 442 (as of Feb 2016)
- ▲ Number of organizations: 240+ (as of Feb 2016)
- ▲ Number of countries represented: 76

The Global Fund Advocates Network (GFAN) was established in 2011 **to unite voices and efforts** from all over the world to support a fully funded [Global Fund to Fight AIDS, Tuberculosis and Malaria](#).

GFAN is a **platform** for advocates, activists and affected communities in the South and the North, as well as [Friends of the Fund](#) organizations, **to collaborate** on issues related to the Global Fund and builds on existing structures, expertise and experience developed over the last decade.

The overall purpose of GFAN is to **build a global social movement to demand health for all** by recruiting, connecting and mobilizing advocates to communicate the urgent need, and demand full funding for, the Global Fund to maximize its impact.

To achieve this goal, GFAN's **objectives** are to:

1. **Support Advocacy and Resource Mobilization**

To empower and support GFAN members in developing and implementing advocacy strategies (including working with media) on global health and resource mobilization for the Global Fund.

2. **Support Action**

To initiate and support powerful action of GFAN members at global, regional and national level.



3. Build the movement

To facilitate and expand the membership network that constitutes the global social movement in support of the Global Fund, with increased participation from advocates and affected communities in implementing countries, current donor countries and potential new donor countries.

Read more about our work in the [GFAN 2014-2016 Strategy](#) and [ICSS 2016 Activity Plan](#).

The GFAN Secretariat is hosted by [International Civil Society Support](#), whose guiding mission is to increase the scale and quality of the global response to HIV and broader health through strengthening the mobilization, participation and role of civil society through strategic partnerships that support strong and effective civil society advocacy and leadership at global, regional and country levels.. GFAN is advised by a 6-member [Steering Committee](#).



**NOT A MEMBER YET? JOIN THE
GLOBAL COMMUNITY OF GFAN
ADVOCATES NOW!**

**TO BECOME A MEMBER, SIGN UP
[VIA OUR GOOGLE PAGE.](#)**



What do we do?

When you become a member of our mailing list, *you become a member of GFAN.*

The GFAN mailing list aims to be a platform for conversation - we want all of you to be active members and encourage you:

- to share your Global Fund-related news, information and campaigns;
- to use our list to proactively connect with other organizations and advocates who are dedicated to a fully funded and effective Global Fund;
- to use and promote our campaign tools; and
- to take part in our GFAN calls.

Apart from our [website](#), our mailing list is our main means of communicating with our members. As a member, you will:

- have access to information-sharing and joint strategizing on the Global Fund;
- receive invitations to regular conference calls with colleagues around the world, as well as staff from the Global Fund Secretariat and its partners; and
- be notified directly about our campaigns and the tools we provide for your own advocacy work.



Campaign tools & membership support

The focus for 2016 will be to support advocates in donor and implementing countries, to help them push donors to deliver on their existing Global Fund pledges and to deliver ambitious new pledges in the 5th Replenishment, and to advocate for quality implementation and increased domestic investments in HIV/AIDS, TB, Malaria and health in general.

To achieve this, a few of the key activities in 2016 for GFAN will be:

- ▲ Provide the platforms of GFAN calls and the listserv for the creation and sharing of information about the Global Fund programmes, policies and funding needs.
- ▲ Create tools and organize activities to provide voice to civil society and community messages around the Replenishment of the Global Fund
- ▲ Host a Global Meeting of GFAN advocates in the lead-up to replenishment
- ▲ Run the Global Fund Advocates Network Speakers Bureau to allow advocates to draw upon the experience, stories and expertise of those personally affected by the 3 diseases in their advocacy with decision-makers and other stakeholders
- ▲ Continue its work as technical partner and primary coordinator of the New Venture Fund for Global Fund Advocacy (NVF for GFA)
- ▲ Support the work of the two newly created regional initiatives: GFAN Africa and GFAN Asia-Pacific



Teleconferences

As noted above, one of the greatest benefits of joining GFAN is the opportunity to be invited to calls on a variety of Global Fund-related subjects where you can discuss your work with colleagues, hear from and collaborate with civil society leaders from around the world and learn more about Global Fund-led initiatives and hear from Secretariat staff.

Some examples of topics we'll cover in 2016:

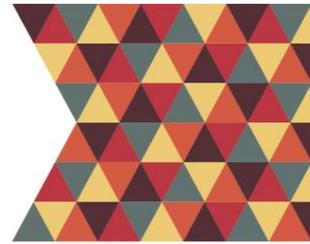
- ▲ Global Fund board meeting updates with GF Secretariat and NGO & Communities Board Delegations
- ▲ Country advocacy information sharing and strategizing for replenishment
- ▲ Key international meetings: High Level Meeting on HIV/AIDS, Women Deliver, G7, International AIDS Conference
- ▲ Planning for key resource mobilization moments

Reports

For the 4th Replenishment, the GFAN Secretariat produced *[Cost of Inaction: A report on how inadequate investment in the Global Fund to Fight AIDS, Tuberculosis and Malaria will affect millions of lives](#)*. Developed in conjunction with the Global Fund and its technical partners, this short report detailed the humanitarian and economic cost of not fully funding the Global Fund. Complementary tools were made available to GFAN members to share the Cost of Inaction key messages. A similar report and complementary tools will be produced in 2016.

Toolkits

When important Global Fund reports are published or important, relevant events are taking place, we assist our members by creating easy-to-use toolkits for messaging and advocacy that they can use with decision-makers or the public.



Some examples of toolkits we created in 2015:

- ▲ Global Fund financing messages for the Financing for Sustainable Development Conference in Addis
- ▲ Using the 2015 Global Fund Results Report for replenishment messaging
- ▲ Supporting the European Financial Transaction Tax for Global Fund financing

Website & social media

GFAN is active online via our [website](#), [Facebook](#) and [Twitter](#).

On our website we keep an active blog on our activities, have details on our campaigns and provide an extensive library of Global Fund-related resources.

We post almost daily to Facebook and Twitter, where we share Global Fund-related articles and news that we do not typically post to our mailing list or website – these are places to find more comprehensive, up-to-date information.

In-person meetings

From time to time, we hold partners meetings for advocates to come together to strategize on Global Fund advocacy work.

As of the past few years, we have had to run these as invite-only as we are only able to accommodate small groups of partners.

To see what we do at these meetings, review our [report from our January 2016 meeting](#).

Speakers Bureau

Our Speakers Bureau is a register of 8 advocates who are committed to sharing the messages to fund the Global Fund, to create policy changes for positive enabling environments and to increase domestic investments in health and to encourage



collective engagement in their advocacy to governments and decision-makers. The principle is that **people who have seen the impact of the Global Fund in their lives are the most impactful spokespeople for the Global Fund**. Each of our speakers are currently or have in the past accessed Global Fund-supported programs and are active advocates in their own communities for prevention, treatment and/or care for one or more of the three diseases.

As GFAN members are constantly seeking opportunities to solidify and increase either donor funding to the Global Fund Secretariat or domestic funding for HIV/AIDS, tuberculosis and malaria, being able to call upon trained spokespeople is a key to the success of their advocacy. *We are offering our partners on-going access to speakers that can provide the voice of affected communities at their events and discussions with decision-makers, the public and media.*

Conference calls, in-person visits with politicians, blog articles, newsletter content and co-writing editorials – these are just a few examples of venues you can use our Speakers for.

For full profiles on our speakers and more details, [visit our Speakers Bureau page](#).

Partnerships

The GFAN Secretariat uses its network and convening experience to help build impactful opportunities and advocacy moments for our members.

Currently, ICSS is the technical partner of the *New Venture Fund for Global Fund Advocacy* that manages a Gates Foundation grant that provides funding for country-based networks that work on Global Fund financing advocacy. The aim is to provide funding to campaign work that will help to maintain or increase donor country pledges in the 5th replenishment.

Over the past few years, GFAN members have been developing regional GFAN hubs in Asia and the Pacific and Africa. The goal of these regional groups is to advocate for increased domestic investment in health with resource allocation to HIV/AIDS, TB and



malaria and more effective Global Fund in-country programs. You can find out more about [GFAN Asia-Pacific on their Facebook page](#).

With the Global Fund's increased focus and reliance on domestic investments, it is important to support the development of this advocacy so that countries reach their health targets. We continue to support partners in implementing countries as they develop strategies around key opportunities.

We also work with our members to feature the Global Fund at international events and to use our network to support letters and petitions. Some advocacy moments we have facilitated:

- ▲ AIDS 2012 & AIDS 2014 Global Village Networking Zones with programing provided by the Global Fund Secretariat and GFAN members, with plans to run a similar zone at AIDS 2016
- ▲ 2015 UNION TB Conference attendance in its first-ever community space, with plans to help the community space grow at future conferences
- ▲ Participation in important panels at the 2015 Financing for Sustainable Development Conference and United Nations Sustainable Development Summit and planned regular attendance at UN meetings throughout 2016, such as the High Level Meeting on HIV/AIDS
- ▲ Petitions to Sweden and Denmark's governments to stop cuts to ODA and the Global Fund and continued support for other countries' immediate needs
- ▲ Letters to the Global Fund Secretariat on replenishment targets

